ASK THE QUESTION

Fact Sheet for
Community Partners

Did you or a loved one serve in the military?

Changing *HOW* we ask about Veteran status matters.

WHAT: The Ask the Question campaign shifts the conversation from "Are you a Veteran" to **"Did you or a loved one serve in the military?"**

WHY: We know that not everyone who served, self-identifies as a Veteran. This shift in **HOW** we ask the question leads to better identification of service members, Veterans, their families, caregivers, and survivors. It also opens the door to better conversations, more meaningful impact, and expands the amount of community and VA resources available to those who answer yes.

NEXT STEPS: VA encourages you to review your intake forms, questionnaires, processes and switch from asking "Are you a Veteran" to **"Did you or a loved one serve in the military?"**

Partner with us in asking the right question. This simple change can help connect service members, Veterans, their families, caregivers, and survivors to needed support services in the community and through VA.

Learn about VA benefits and services.

Download VA's Welcome Kit by simply scanning the QR code using your smartphone or visit **www.va.gov/welcome-kit.**

Department of Veterans Affairs
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