

## **Help Spread the Word**

Please use the following social media content on your organization's Facebook and Twitter accounts and use the article in a blog, newsletter or email, or on your website. Please contact VAHomeless\_Veteran\_Outreach@va.gov if you have any questions. Thank you for supporting our Veterans!

## Tweets

- 1. We are a proud partner in the fight to end #Veteran homelessness. How will you help? 1.usa.gov/Q8aM5L
- 2. Ask the question "Are you a #Veteran?" when you encounter anyone experiencing homelessness. Encourage the individual to Make the Call to 877-4AID-VET.
- Everyone can help end #Veteran homelessness. Make the Call to 877-4AID-VET today to learn how to change a life.
  1.usa.gov/Q8aM5L
- 4. Veterans fought for our home. Now we fight for theirs. Ask those facing homelessness in our community, "Are you a Veteran?" 1.usa.gov/Q8aM5L
- 5. After serving our nation, #Veterans should never face homelessness. Make the Call to 877-4AID-VET on behalf of a Veteran in our community.
- 6. Check out this #PSA about ending #Veteran homelessness. Share it with your family and friends to support local Vets. http://bit.ly/TcAWmU

## **Facebook posts**

- Veteran homelessness is a national issue that ends at the community level. Learn your role today. va.gov/homeless/for\_the\_community.asp
- 2. You can make a difference in the life of a Veteran who is homeless. Share this PSA, and empower Veterans in our community to Make the Call to 877-4AID-VET. http://www.youtube.com/watch?v=Oe\_UTAFtZk0
- 3. Those who served our nation should not struggle to stay in their homes. Call VA's National Call Center for Homeless Veterans at 877-4AID-VET to learn how to help a Veteran in our community. va.gov/homeless

## Blog or newsletter article

Veterans are proven leaders. But they're also human. Veterans can face money problems and mental health challenges, or retreat from family and friends as they adjust to civilian life. Don't ignore the hardships that could jeopardize the health, livelihood, or homes of Veterans you know. VA has allocated unprecedented resources for ending Veteran homelessness. For Veterans who are homeless or at risk of becoming homeless, VA is here to help. Make the Call to 877-4AID-VET (877-424-3838) or chat online at va.gov/homeless to help Veterans access the services they have earned.

There is no "typical" Veteran. Your oldest buddy, the store clerk, the woman playing with her children at the park—they all may be Veterans at risk of homelessness. The U.S. Department of Veterans Affairs (VA) is committed to ending Veteran homelessness by the end of 2015. VA is able to do this because it provides a wide range of services to eligible Veterans who are homeless or at imminent risk of becoming homeless, including:

- Health care
- Safe housing and temporary rental assistance
- Job training and financial counseling
- Help paying for child care or moving expenses
- Foreclosure avoidance through guaranteed loans

These resources—and others provided by local agencies—have already helped thousands of Veterans. We are here to make sure that those who served our country get the help they need. But no one can end homelessness alone. Ask anyone you encounter who is experiencing homelessness if he or she is a Veteran. Free support is available 24/7 from the National Call Center for Homeless Veterans at 877-4AID-VET. You can also visit the Homeless Veterans Download Center to access printable brochures, posters, and Web banners that can help you raise awareness in our community at

va.gov/homeless/resource\_center.asp



Community-based organizations, faith-based organizations, fire and Emergency Medical Services, homeless shelters, libraries, social services, and soup kitchens