What is Placebo Analgesia: and how does it happen?

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Disclosure

No Conflict of Interest

Chronic Pain: A Major Problem for Vets

30% of the U.S. population suffers from chronic pain. The percentage of the veteran population with chronic pain is over 50%.

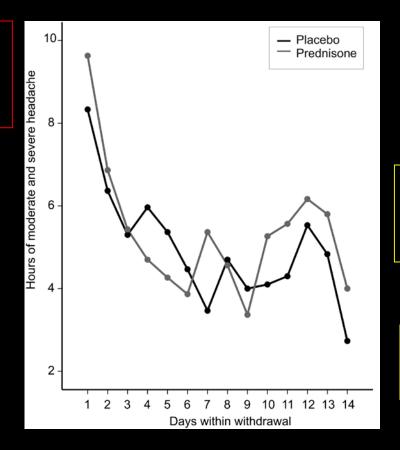
Institute of Medicine. (2011). Relieving pain in America: A blueprint for transforming prevention, care, education, and research.

Washington, DC: The National Academies Press.

Improvement After Treatment

Negative outcomes common in placebo controlled clinical trials for analgesics

Medication overuse headache



Is the treatment ineffective or is the placebo too effective?

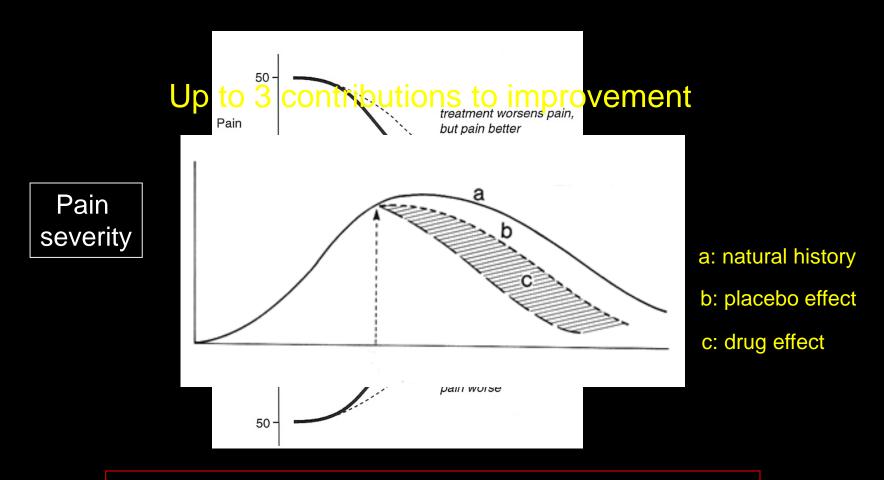
Is there even a placebo effect here?

Rabe K et al. Cephalalgia 2012;33:202-207

Why Does Placebo Group Improve?

- Natural history
- Placebo response

Natural History: Why RCTs

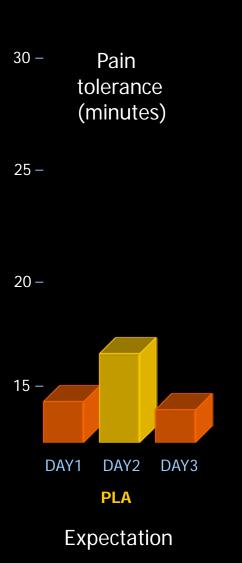


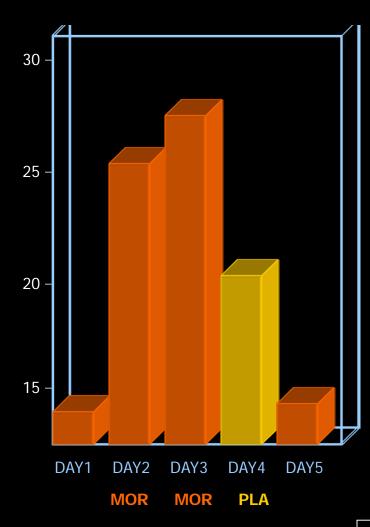
An individual placebo response is usually an inference, not an observation.

Do Placebo Effects Even Occur?

Yes: Magnitude can be experimentally manipulated

Drug Conditioning



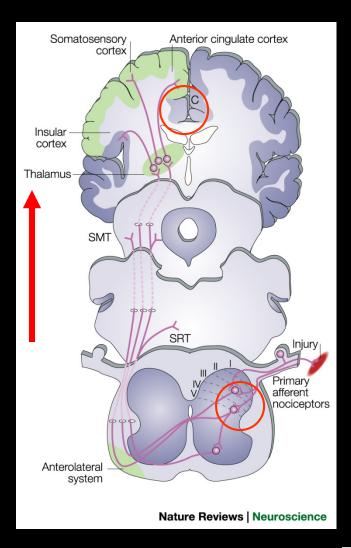


Conditioning + expectation

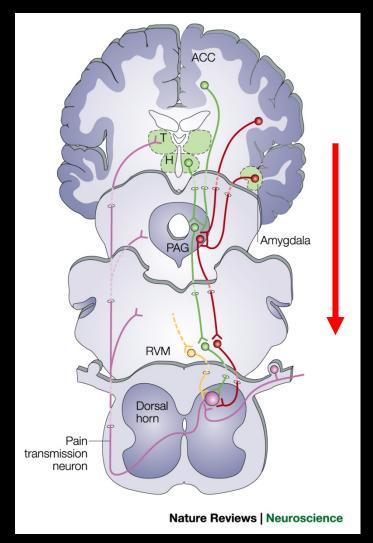
Benedetti F, et al J Neurosci. 2007

How Does Expectation Inhibit Pain?

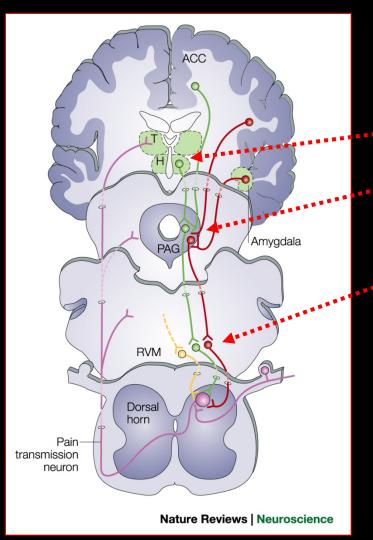
Transmission

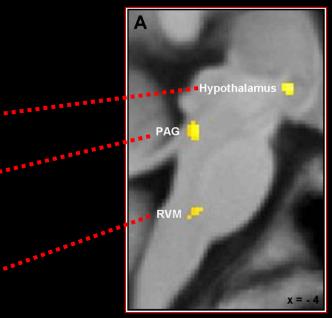


Modulation



Placebo Activates Human Pain Modulating Circuit

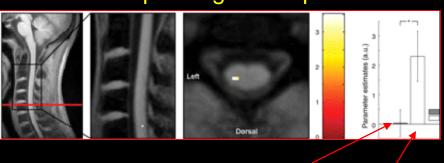




Eippert et al, Neuron, 2009 Science, 2009

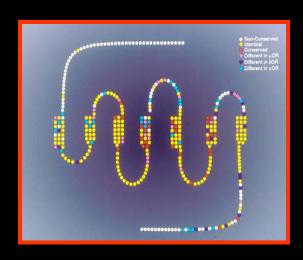
control

Reduces pain signal at spinal level

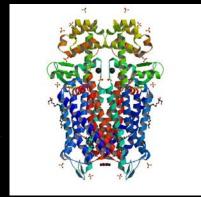


placebo

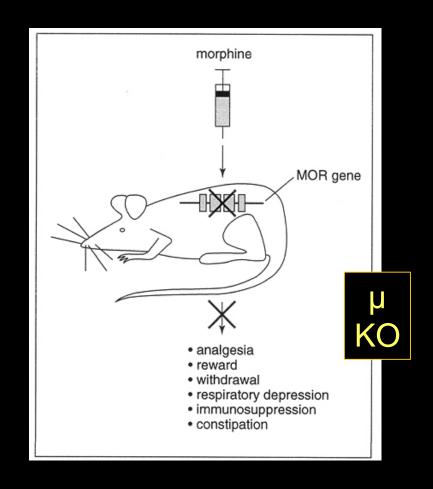
The Morphine (mu) Opioid Receptor



Opioid family of 7TMD GPCRs



Brian Kobilka 2012

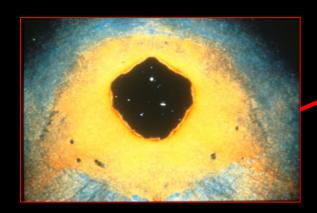


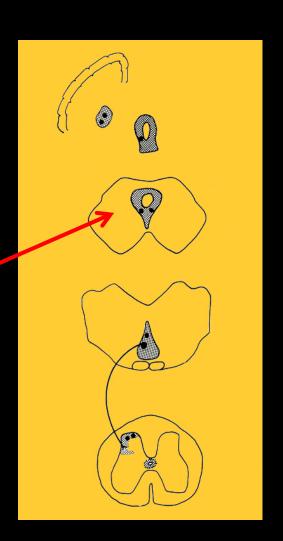
Endogenous opioids

Tyr-gly-gly-phe-met

Tyr-gly-gly-phe-leu

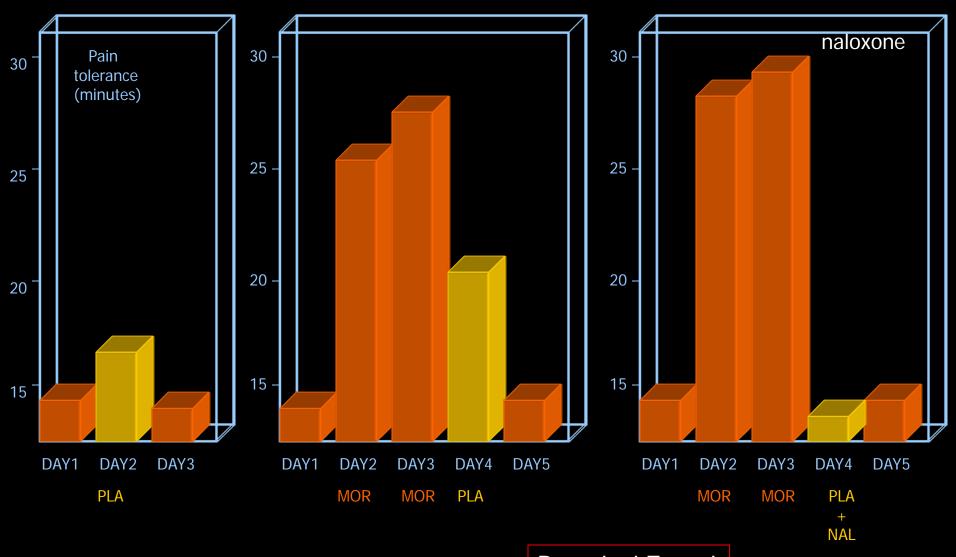
Hughes & Kosterlitz, 1975





Does Placebo Analgesia Depend on Endogenous Opioids?

Naloxone Blocks Placebo

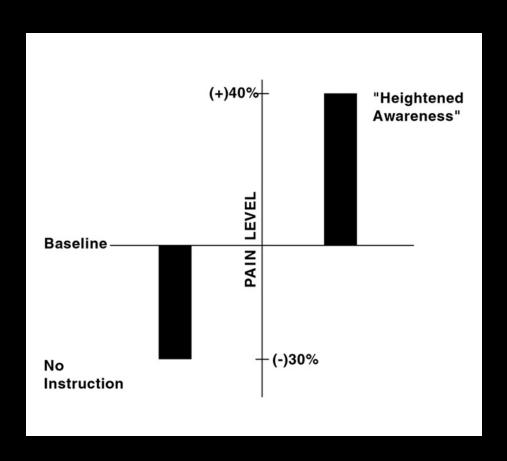


Benedetti F, et al J Neurosci. 2007

Summary I

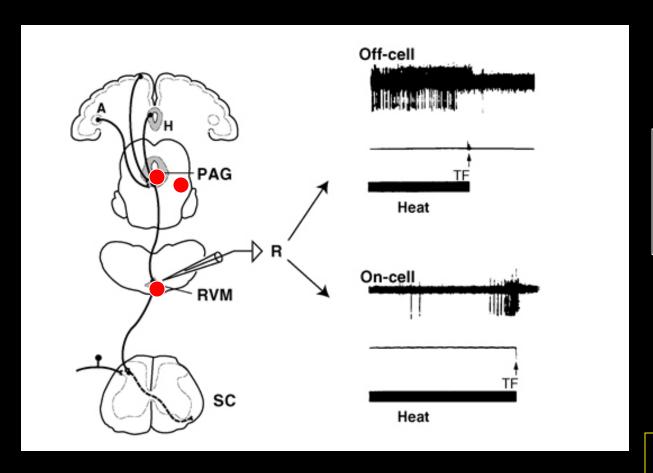
- Improvement after treatment can be due to:
 - Natural history
 - Expectation (Placebo response)
- Expectation of pain relief:
 - Engages descending opioid mediated pain modulating circuit

Expectation Can Also Increase Pain



Pain Modulating Neurons

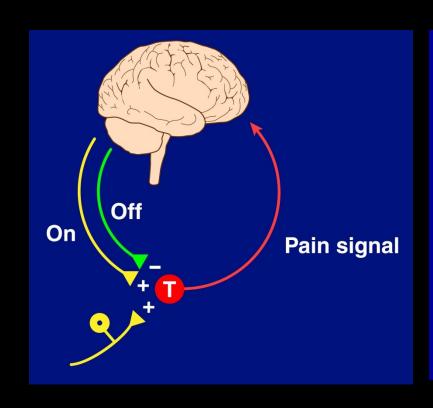
Control is Bidirectional

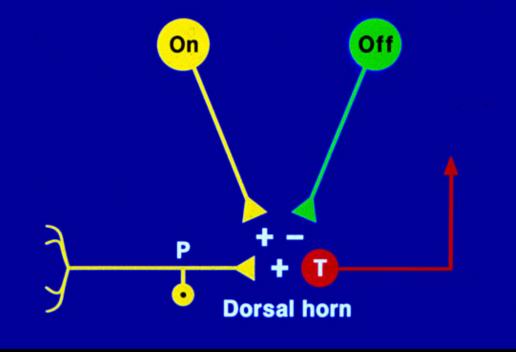


PAG NCF RVM

Fields e.g. (2004) Nat Rev Neurosci

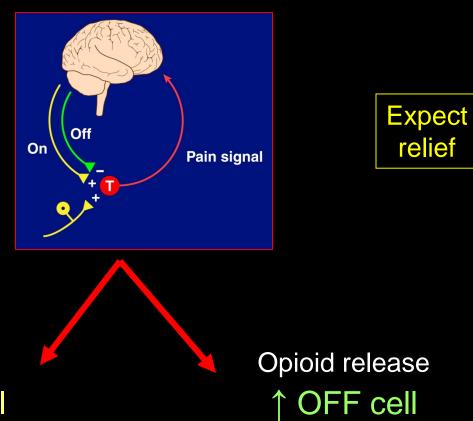
Centrally Generated Bidirectional Control of Pain





Expectations Can Facilitate or Inhibit Pain via Modulatory Circuit

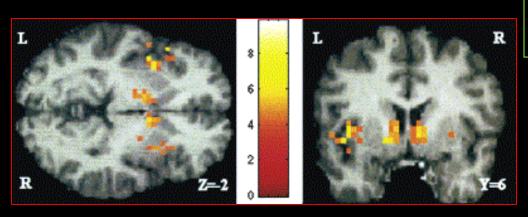
Expect more pain



↑ ON cell

What Drives ON and OFF Cells?

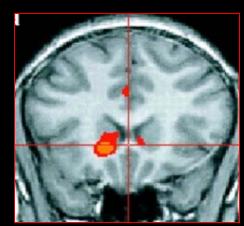
Both Pain and Reward Predictive Cues Activate Human Ventral Striatum

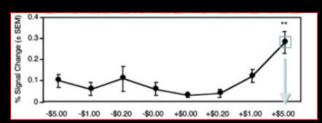


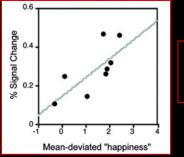
Jensen et al, Neuron 2003

What does this mean?

Reward predictive cue

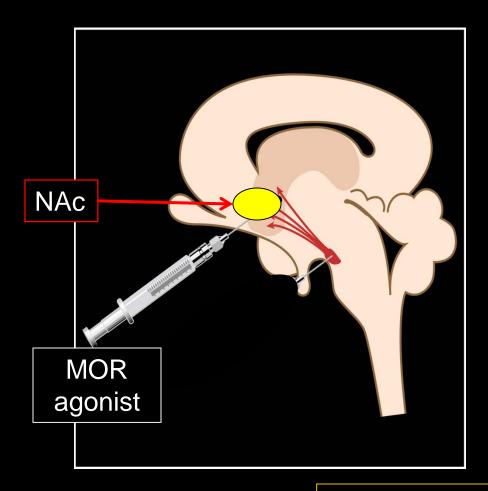






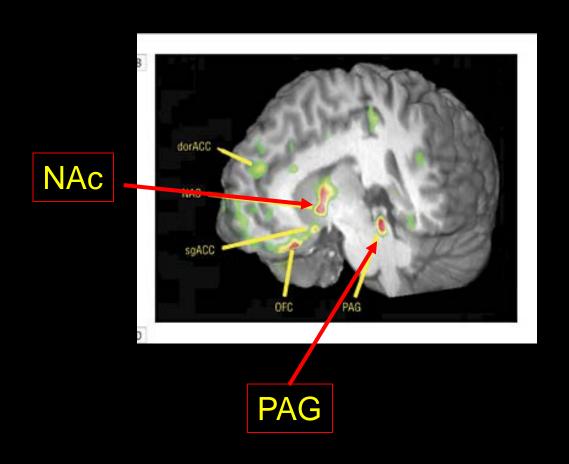
Knutson et al, J. Neurosci 2001

Opioids in Nucleus Accumbens suppress pain



Franklin, Neurosci Biobehav. Rev, 1989 Altier & Stewart, JPET, 1998 Schmidt et al, Eur J Neurosci 2002

Placebo Release of Endogenous Opioids in Human NAc!



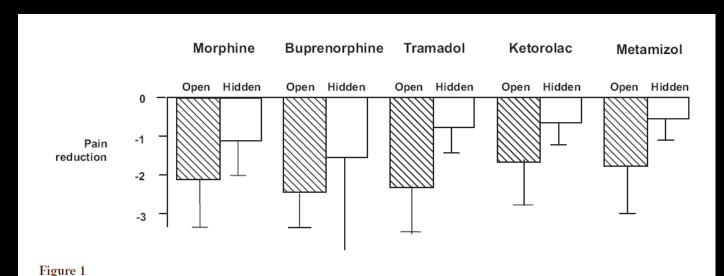
C¹¹ Carfentanil displacement

Scott, D. J. et al. Arch Gen Psychiatry 2008

Summary II

- Expectation is bidirectional:
 - Activates NAc; then modulatory circuit
 - Relief expectancy engages endogenous opioids

Active Analgesic Treatments Have an Expectation Component



Comparison of analgesic effects of opioid (morphine, tramadol, buprenorphine) and nonopioid (ketorolac, metamizol) medications across hidden versus open intravenous injections in patients with postoperative pain. (Data are from Amanzio et al. 2001.)

Summary II

- All treatments include an expectation component
 - Can be analgesic (placebo) or hyperalgesic (nocebo)
- Expectations can change
 - Verbal instruction
 - Conditioning

Expectation Predicts Clinical Outcomes for Chronic Pain Patients

/ariables*	Mean ± SD	1	2	3	4	5
1—Expected relief 0M (0-100)	64.44 ± 26.29	1.00				
2—Expected improvement in quality of life OM	4.76 ± 0.91	0.62†	1.00			
3—Expected improvement in functioning OM	4.69 ± 0.99	0.58†	0.73†	1.00		
4—Changes in pain intensity (NRS)	0.85 ± 2.25	0.18†	0.14†	0.12†	1.00	
5—Changes in depressive symptoms (BDI)	1.46 ± 7.61	0.02	0.04‡	0.04	0.24†	1.00
6—Changes in pain interference (BPI)	0.76 ± 2.10	0.12†	0.12†	0.10†	0.59†	0.38
7—Changes in pain catastrophizing (PCS)	4.19 ± 11.03	0.11†	0.09†	180.0	0.38†	0.42
8—Global impression of change	0.01 ± 0.88	0.23†	0.19†	0.17†	0.47†	0.31
9—Satisfaction with treatment	4.21 ± 1.83	0.09†	0.09†	0.08†	0.17†	0.11

N=2272, Pain Clinic Entry, data complete, 3 Canadian Pain Centers

BDI, Beck Depression Inventory-I; BPI, Brief Pain Inventory; PCS, Pain Catastrophizing Scale.

Cormier et al (2016) Pain:330-338

Clinical Implications

- Assess patient expectations at intake
- Initial treatments carry over
 - Early success important
 - Repeated failure stacks the deck, even against 'effective' treatments

Acknowledgments

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