2022 VA CFBNP Virtual Summit

Connect with a Veteran

May 18, 2022
Conrad Washington

Director
Center for Faith-Based and Neighborhood Partnerships (CFBNP)
United States Department of Veteran Affairs

Conrad Washington serves as the Director with the U.S. Department of Veterans Affairs, Center for Faith-Based and Neighborhood Partnerships (CFBNP) within the Office of Public and Intergovernmental Affairs (OPIA). In this capacity, he provides collaborative strategic leadership to develop and cultivate partnerships nationwide with faith-based, non-profit, and community organizations. These partnerships assist to increase awareness of VA programs and services for Veterans, their families, survivors, caregivers and other beneficiaries.

Previously, Mr. Washington served in the Corporate Senior Executive Management Office (CSEMO) delivering an enterprise-wide approach to executive personnel management for the VA.

Mr. Washington retired from the United States Marine Corps with 20 years of active-duty service to include an infantry battalion combat tour in 2004 in support of Operation Iraqi Freedom II (OIF-II). Positions during his military career include; Administrative/Personnel Chief, Senior Drill Instructor, Formal Schools Instructor, and Adjunct Faculty.
Chaplain Kimberly Willis
Program Manager
Clinical Care and Professional Development
National VA Chaplain Service
United States Department of Veteran Affairs

Chaplain Willis faithfully serves our Nation’s Veterans by equipping Veterans Affairs Chaplains with tools for success in their professional development and provision of clinical care. Chaplain Willis is a sought-after national speaker and presenter who engages clinicians, ministry leaders, and other stakeholders to effectively communicate the intersectionality of spirituality with the physical and mental health of Veterans.

As a true champion of Veterans and those charged with their care, she has received a coveted Henry Luce Foundation Grant (2020) for her grant proposal “Wellness is Essential,” which focuses on building and supporting the resilience of front-line workers.
Volunteers of America

Mike King

National President & Chief Executive Officer
Volunteers of America
Alexandria, Virginia

Mike King has served as National President and CEO of Volunteers of America since 2010, leading an organization with an annual budget of more than $2 billion, 16,000 employees and one of the nation’s largest affordable housing portfolios with more than 25,000 units. Mr. King spearheaded Volunteers of America’s first paid advertising and marketing campaign and established several major corporate partnerships in recent years, including a growing relationship with Humana, The Home Depot, CBS EcoMedia, Niagara Cares and Capital One. Mr. King has been a major advocate for Volunteers of America both on Capitol Hill and among other human service organizations. His work has focused on preserving federal funding and other resources that support populations in need. He sits on the executive committee of Leadership 18, an alliance of the nation’s largest nonprofits, as well the board chair of LeadingAge, an organization representing 5,000+ members and partners which include not-for-profit organizations representing the entire field of aging services, 38 state partners, hundreds of businesses, consumer groups, foundations and research partners.

King previously served as CEO of Volunteers of America Texas. He has held executive positions with United Way of Metropolitan Dallas, the Volunteer Center of Dallas, ChildCareGroup and Volunteer–The National Center. In 1986, he was awarded the White House’s Outstanding Volunteer Action Award by President Ronald Reagan.”
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How to Start A Veterans Ministry or Welcome Center
Overview

• Regional Map
• Steps & Goals
• Administrative Documents
• Programs & Activities
• Outreach Events
• Pocket Guide
• Q&A
VA CFBNP Regional Map

Region 1, 2, 3, 4
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Region 8, 9, 10
William Morales Jr.
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Steps and Goals to Start Veterans Ministry or Welcome Center

Follow these 5 Steps:

• **Step 1:** Identify number of Veterans in Your Organization
• **Step 2:** Create a Veteran Ministry or Welcome Center group mission/vision statement
• **Step 3:** Elect Veteran Ministry or Welcome Center group leadership council officers (President, Vice President, Secretary, etc.)
• **Step 4:** Hold monthly meetings with Officers and members
• **Step 5:** Develop a strategic plan for the upcoming year

Goals:

• **Goal 1:** Recognize Veterans in Your Organization
  - Recognize Veterans during primary service/events during month of November
  - Host formal banquet during month of November in honor of your Veterans
• **Goal 2:** Partner with the VA Center for Faith-Based and Neighborhood Partnerships (CFBNP)
  - Host an annual collaborative outreach event
  - Request current VA resources and information from VA CFBNP
Step 1: Identify Number of Veterans/Service Members in Organization

- **Step 1: Identify Number of Veterans/Service Members in Faith-Based Community Organization (FBCO)**
  - Set-up recruiting tables before and after service or at events (sign-up sheet)
  - Create a tracking system to identify veteran/military population
  - Voluntary Self-identification of Veteran Status

**Note:** Pastor Approval may be required depending on your organization’s structure.

**Optional**

The Veteran Ministry or Welcome Center can create By-Laws to provide governance for guidelines and instructions on how to conduct meetings.
Step 2: Create Veteran Ministry or Welcome Center Mission & Vision Statements

- **Example of CFBNP Mission Statement**
  “The mission of the Department of Veterans Affairs (VA) Center for Faith-Based and Neighborhood Partnerships (CFBNP) is to engage, educate and inform faith-based, community, and non-profit organizations about the VA tools and resources that will equip them to better serve the Veterans, their families, survivors, caregivers, and other beneficiaries within their organizations”

- **Example of CFBNP Vision**
  “To create and strengthen partnerships with faith-based and community leaders across the nation to reach Veterans”
Step 3: Elect Veteran Ministry or Welcome Center Leadership Council Officers

- Select ministry leadership council officers (if desired) - President, Vice President and Secretary, etc.

- Council is made up of Elected Officers: President, Vice President and Secretary. These Officers are voted on each year and no Officer tenure is longer than two years.

- Other members of ministry are team lead positions, they are voluntary positions: Such as Administrative Coordinator, Workshop and Life Skills Coordinator, Outreach Coordinator, Chaplain and Member-At-Large, etc., etc.
Step 4: Hold Monthly Meetings with Officers and Members

- Hold Monthly meeting with Officers (Leadership Council) before monthly meetings with entire ministry. Officers will decide on activities for the year and get approved by commissioner or senior pastor or appropriate trustee appointed by pastor for approving ministerial activities.

- Discuss concerns of members at the meetings, have dialogue and discuss how to resolve those concerns.

Step 5: Develop a Strategic Plan for Upcoming year

- Weekly/monthly groups, activities, trips, seminars, etc.
- Connect with local VA Medical Center (VAMC)
Types of Documents That Can be Used to Manage Meetings

- Agendas and minutes for historical records
- Action plans – this form is used to forward to pastor for approval of activity
- Budget Addendum and expense reports for church accountant; submitted to balance ministry budget for each activity (check and balance)
- Annual report- Summary of a list of yearly activities with expense/s
- Annual strategic plan
Programs & Activities (examples)

- **Deployment/Care Packages** (Can be sent out quarterly or as often as can be afforded.)
  - Solicit donations from congregation/local stores/etc. (i.e., sermon, new journals, music, movies, inspirational books, etc.)

- **Plan Field Trips**
  - Veterans' trips to State or local military museum, air show, re-enactment of the Civil War, USO or patriotic musicals at no cost to Veteran

- **Yearly Outreach Job Fair/Outreach Activity**
  - Sponsor yearly job fair, invite local employers to hire Veterans
  - Plan outreach community activity; bring out VA resources to support

- **Wall of Fame or Honor**
  - Display pictures of active-duty service member or Veterans to honor them during month of military appreciation or Veteran's month; decorate with red, white and blue ribbons and banner
Programs & Activities (examples)

• **Honor our military service**
  - Set aside day to recognize, honor and thank Veterans and service members; show compassion and honor for Veterans who have served, and those who gave and continue to give the ultimate sacrifice for our freedom

• **Support Widows & Spouses**
  - Wash car, Oil change for their car, lawn care

• **Visit Veterans in the hospital**
  - Provide care packages, watch a movie with them, sit and talk with them

• **Special Lunch/dinner fellowship**
  - Plan and set up a special dinner or lunch meal for Veterans and service members; have special speaker, give out small tokens of appreciation, display memorial table for Veterans that have passed on (such as spouse of widow, son or daughter, father or mother, etc.)
“Start a Military Support Group Ministry in Your House of Worship” Donate needed Items to Homeless Veterans, Provide Deployment Care Packages, Organize Conferences & Workshops, Visit Veteran Homes, Recognize Service Members and Veterans During Military Appreciation Month, and participate in Community events
What does it look like?

- Small Cell Groups (example: Every Tuesday)
- Veterans Group for men/women (example: Every Wednesday)
- Fishing/Coffee (example: 2nd Saturday of each month)
- Supporting spouses of Veterans (example: oil changes, mowing grass)

For additional information, go to our website at [www.va.gov/CFBNP](http://www.va.gov/CFBNP) to join and start a Veteran Ministry or Welcome Center
Stephanie Birdwell

Director
Office of Tribal Government Relations
United States Department of Veteran Affairs

Ms. Birdwell is the Department of Veterans Affairs’ Director, Office of Tribal Government Relations (OTGR), which is located within the Office of Public and Intergovernmental Affairs. The VA OTGR was established in 2011 as part of the agency’s effort to implement the VA tribal consultation policy and enhance relationships with 574 tribal governments located in 38 states.
VA Organization
OFFICE OF TRIBAL GOVERNMENT RELATIONS

Dennis McDonough
Secretary

Donald Remy
Deputy Secretary for VA

Tanya Bradsher
Chief of Staff of VA

Kayla Williams
Assistant Secretary Office of Public & Intergovernmental Affairs

Raphael Chavez-Fernandez
Deputy Assistant Secretary Intergovernmental Affairs

Stephanie E. Birdwell, Director
Office of Tribal Government Relations

Clay Ward
Program Specialist DC

Mary Culley
OTGR Specialist
Southern Plains / Southeast Region

Peter Vicaire
OTGR Specialist
Central / Northeast Region

Terry Bentley
OTGR Specialist
Western Region

L. HoMana Pawiki
OTGR Specialist
Southwest Region
Three Goals...+ important info.

- Facilitate the VA Tribal Consultation Policy: “Don’t make decisions about us without us”
- Engage in activities that promote increased access to health care and benefits for Veterans living in Indian Country (and urban areas)
- Facilitate economic sustainability for Veterans living in Indian Country (and urban areas)
- Important to note: Tribal governments are political entities, tribal citizenship is a political status, not a racial status.
- There are 574 Federally recognized tribes and there are also state recognized tribes. The relationship between tribes and the US government is based on treaty, case law and statute.
- 70 percent of AI/AN people now live in urban areas (due to educational opportunities, employment, military service and the federal government termination relocation program of the 1950s and 1960s)
Updates from January 2021 Enactments of the 116th Congress: Native Veterans legislation

- Reimbursements to Indian Health Service and Purchase Referred Care (PRC) (HR 6237) – Listening sessions held, IHS and VA working collaboratively on roll out of legislation

- Co-pay prohibitions for American Indian/Alaska Native Veterans (HR 7105 section 3002) – Legislation is due to be implemented this year. Internal VA discussions continue regarding how VA should require Veterans to identify their eligibility for this benefit. The standard eligibility is that they meet the definition of Indian set forth in IHCIA.

- State Veterans Homes Grants (HR 7105 section 3004) – DTLL issued and tribes can apply for these grants

- HUD-VASH (section 4206) - $3.3M renewals of 26 tribes and expanded to 5 additional tribes at $1.9M

- Urban Indian Health Programs and Reimbursement Agreements with VHA (HR 6237) – Urbans can now participate in these agreements
Updates from January 2021 Enactments of the 116th Congress: Native Veterans legislation continued

• **VA Advisory Committee on Tribal and Indian Affairs (or VA TAC):** TAC is a 15 member FACA committee. 12 representatives are from the historic Indian Health Service regional Areas, one Native Hawaiian representative, one Urban Indian Organization representative, one at large representative, at least half of the committee will be comprised of Veterans. It will serve to improve tribal engagement and consultation, support the nation-to-nation relationship and serve to uphold treaty and trust obligations the United States has with tribal governments, but within the context of Veterans Affairs. SECVA announced the TAC committee members in a press release issued October 7. The first (virtual) meeting occurred in January of 2022.

• The VA TAC identified three subcommittees: health, benefits and administration. An in-person summer meeting is currently being planned and will be announced in the Federal Register within the next 30 days.
Tribal Consultation Horizon & Review

• 2021 Tribal Consultation Topics – Presidential Memorandum
  • Memorandum on Tribal Consultation and Strengthening Nation to Nation Relationships 1.26.21
  • VHA/IHS MOU 1.8.21 – 2.18.21 (+session with UIOs)
  • Co-pay prohibitions for AI/AN Veterans 3.29.21
  • Tribal participation in State Veterans Home grant program 5.19.21
  • VHA pharmacy reimbursement rate for IHS and THP reimbursement agreement program 6.3.21

• 2022 Tribal Consultation Topics
  • VA Tribal Consultation Policy
  • T-Rep project
  • VHA Tribal Veterans Office
  • VA/IHS/THP Reimbursement Agreement Template and addition of purchase referred care to RAP
  • Graduate Medical Education residencies

Linda Woods, U.S. Navy Veteran, Ojibwe
OTGR Team and Contact Information

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Lorae.Pawiki@va.gov
Peter.Vicaire@va.gov
David.Ward@va.gov

www.va.gov/tribalgovernment - Main website
Tribal.agreements@va.gov – VA-IHS-THP
Reimbursement Agreements
Tribal.Consultation@va.gov – email for tribal leaders to submit inquiries directly to VA
Bishop Vashti McKenzie

Interim General Secretary/President
National Council of Churches
New York, New York

Bishop Vashti Murphy McKenzie is the new Interim General Secretary/President of the National Council of Churches. Bishop McKenzie provides executive leadership to a diverse covenant community of 37-member communions with over 30 million individuals, 100,000 congregations from Protestant, Anglican, Historic African American, Orthodox, Evangelical and Living Peace traditions in a common commitment to advocate and represent God’s love and unity in the public square. She is the second woman and the first African American woman to serve in this position.

Prior to this assignment Bishop McKenzie served as the 117th elected and consecrated bishop of the African Methodist Episcopal Church. She was the first female elected to episcopal office in the more than two-century-old AME Church and is the first female to serve as President of the Council of Bishops and President of the General Board. She has served as Presiding Bishop in Southern Africa – Botswana, Swaziland, Mozambique and Lesotho and in the United States in Tennessee, Kentucky and Texas. Bishop McKenzie has served as a delegate, preacher and/or presenter to ecumenical bodies including the World Methodist Council and the World Council of Churches and presently The National Council of Churches.

Bishop McKenzie has been active in social justice issues for more than three decades. She was appointed in 2009 by President Barack Obama to be on the inaugural White House Commission of Faith Based and Neighborhood Partnership. This group worked on behalf of Americans committed to improving their communities, no matter their religious or political beliefs. She was named by Huffington Post in 2014 as one of the 50 Most Powerful Women Religious Figures Around the World.
“I’m Good”
Dr. Matthew A. Miller

Executive Director, VA Suicide Prevention
Acting Executive Director, PREVENTS
Office of Mental Health and Suicide Prevention
Veterans Health Administration
United States Department of Veterans Affairs

Dr. Matthew Miller is the Executive Director for VA Suicide Prevention as well as the Acting Executive Director of PREVENTS within VA Suicide Prevention for the U.S. Department of Veterans Affairs (VA), where he leads a team dedicated to the implementation and reinforcement of evidence-based community and clinical interventions addressing suicide prevention, intervention, and postvention. Dr. Miller previously served as the Director of the Veterans Crisis Line (VCL). Under his leadership, VCL became the world’s largest and most efficient suicide crisis call center. He began his VA career as the Chief of Mental Health at Aleda E. Lutz VA Medical Center in Saginaw, MI, where he later became the Deputy Chief of Staff.

Dr. Miller received his Ph.D. from Michigan State University and a Master of Public Health (MPH) from the University of Michigan. Dr. Miller is an Air Force Veteran. He completed his professional residency in Clinical Psychology at Wright-Patterson Air Force Base Medical Center and served as the Chief of Mental Health at a Joint Services Pilot Training Wing. Dr. Miller was responsible for overseeing outpatient mental health operations for all active duty service members and dependents within the installation community. In addition, he was head of the installation’s suicide prevention, alcohol and drug demand reduction, critical incident response and family advocacy programs.
Suicide Prevention: A Community Effort

Matthew A. Miller, PhD, MPH
Executive Director, VA Suicide Prevention
Acting Executive Director, PREVENTS
Office of Mental Health and Suicide Prevention (OMHSP)
Veterans Health Administration (VHA)
Department of Veterans Affairs (VA)
Suicide as a National Problem

• Suicide is a national issue, with rising rates of suicide in the general population. In addition, suicide rates are higher, and are rising faster, among Veterans than among non-Veteran adults.
  • Societal factors, such as economic disparities, race/ethnicity/LGBT disparities, homelessness, social connection and isolation, and health and well-being, play additional roles in suicide.
  • Coronavirus Disease 2019 (COVID-19) pandemic has also placed additional strain on our Nation and on individuals and communities.
• Our nation grieves with each suicide, necessarily prompting the collective tireless pursuit of evidence-based clinical interventions and community prevention strategies, critical to the implementation of VA’s National Strategy for Preventing Veteran Suicide.
Suicide is a Complex Issue with No Single Cause

• There is no single cause of suicide.
• Suicide is often the result of a complex interaction of risk and protective factors at the individual, community, and societal levels.
• Risk factors are characteristics that are associated with an increased likelihood of suicidal behaviors. Protective factors can help offset risk factors.
• To prevent Veteran suicide, we must maximize protective factors while minimizing risk factors at all levels, throughout communities nationwide.
VA's public health strategy combines partnerships with communities to implement tailored, local prevention plans while also focusing on evidence-based clinical strategies for intervention. Our approach focuses on both what we can do now, in the short term, and over the long term, to implement VA’s National Strategy for Preventing Veteran Suicide.
### Partnership: Key Intersections

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<th>Know Thyself</th>
<th>Serve Individuals</th>
<th>Equip the Community</th>
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<td>- The heart:</td>
<td>- Vulnerability Dimensions</td>
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<td>- Suicide is Preventable...or is it Inevitable?</td>
<td>- Lethal Means Safety</td>
<td>- Toolkits</td>
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<td>- Suicide Prevention will require a public health approach?</td>
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<td>- Suicide Prevention will require all of us?</td>
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Monthly Suicide Prevention Training

• The Office of Mental Health and Suicide Prevention has partnered with CFBNP to bring VA S.A.V.E (Suicide Prevention training) to the public.

• Since January 2022, in partnership with CFBNP, our office has provided monthly Suicide Prevention training via webinar.

• Webinars will be offered throughout the rest of the year.

• Training is free and open to all Faith leaders, Veterans, family members, and community partners.

• Contact CFBNP for a list of upcoming webinars
Share Resources on Your Social Media

Share information about firearm suicide prevention and lethal means safety (link) via social media account(s).

Share Lethal Means Safety Campaign (link) PSAs via social media account(s).

Share Don’t Wait. Reach Out resources (link) via social media account(s).
Elizabeth Estabrooks

Deputy Director
Center for Women Veterans
United States Department of Veterans Affairs

Elizabeth Estabrooks leads the development and implementation of new initiatives that support and enhance the Center for Women Veteran’s mission and vision. She advocates for cultural transformation both within and outside the VA to recognize the service and contributions of women Veterans and servicemembers and raise awareness of the responsibility to treat women Veterans with dignity and respect.

Prior to coming to the VA, Ms. Estabrooks served as the Oregon Woman Veterans Coordinator with the Oregon Department of Veterans Affairs where she brought decades of knowledge gained from her career working on relevant issues that included domestic violence, sexual assault, military sexual assault, peer support services, community safety, gender- and culturally-responsive services, and adult learning. As an independent consultant, she worked with clients that included the Office of Juvenile Justice and Delinquency Prevention; Oregon Department of Human Services; Oregon Department of Public Safety Standards and Training; Battered Women’s Justice Project; Mental Health Partnerships of Pennsylvania; and the Edmonton Police Department in Edmonton, Alberta, Canada. Elizabeth also spent four years working with the international cyber security and information security training organization, The SANS Institute.

Ms. Estabrooks holds a Bachelor of Science degree in Gender Studies and Political Science from Eastern Oregon University in La Grande, Oregon, where she graduated Summa Cum Laude, and a Master of Science in Social Work from Columbia University in New York. She was appointed to the Department of Veterans Affairs 2012 National Domestic Violence Task Force and was a 2013 Fisher-Cummings Washington D.C. Fellow. Ms. Estabrooks is a Cold War Veteran of the United States Army, serving at Harvey Barracks in Kitzingen, Germany from 1978 – 1980.
• Why is there a Center for Women Veterans?
• Our Mandate, Mission, and Vision
• About CWV
• VA’s cultural transformation and recognition of Women Veterans
• CWV’s Campaigns and Initiatives
• Center for Women Veterans contact information
Why Do We Need A Center for Women Veterans?

In a 2016 survey by S.W.A.N. 74% of the respondents said that the general public did NOT recognize their service.
**MISSION:**

- **Monitor and coordinate** VA’s administration of Healthcare, Benefits, Services and Programs for Women Veterans.
- **Serve as an advocate for cultural transformation** (within VA and in the general public) in recognizing the service and contributions of women Veterans and women in the military.
- **Raise awareness of the responsibility** to treat women Veterans with dignity and respect.

**MANDATE:**

**Advise** on policies, programs, and laws related to women Veterans; **Disseminate** information; and **Support** the independent VA Advisory Committee on Women Veterans.

Established by Congress: November 2, 1994
VISION:

- Modernize the Center to become the portal for all things women Veterans
- Extend its outreach to all women Veteran Champions, reaching women Veterans nationally and internationally
- Ensure equity in access, eligibility, care, and service delivery
2021: 10.5% of Veteran population women
- 19.1 million total Veterans
- 17.1 million male Veterans
- 2 million women Veterans

2030: 16.2% of Veteran population women
- 13.6 million total Veterans
- 11.4 million male Veterans
- 2.2 million women Veterans

Annual % Change
Total: -1.8%
Male: -2.1%
Female: +0.4%
Two Million Women Veterans & Growing

- 10% of the Veteran population
- 15% of the U.S. Active-Duty force
- 18% of the National Guard & Reserve
- 20% of all new military recruits
What We Do

Outreach

– Events ranging from conferences, symposiums, forums, roundtables, listening sessions and training events
– Reach women Veterans everywhere--within CONUS, territories, foreign countries
  – Unmet needs of women minority Veterans
  – Women Veterans beyond the US borders
    – Territories, FAS, and the Philippines
  • Focused effort to surface and highlight needs so we strengthen support to geographically challenged areas

Research

– NDAA Study on 9/11 women Veterans & Unemployment-- Due June 2022
– Intimate Partner Violence (IPV) Study on prevalence of -- Due December 2022
– Women Veteran Survey (of women Veterans who do NOT use VA services/benefits)
  • Data: First data available (April)
  • Uses: Glean insight into women Veterans’ needs and tailor strategies in supporting women Veterans
What We Do Cont’d

Advocacy
• Naming Spaces within Facilities
  – More spaces across various facilities across the nation
  – Naming spaces within facilities is a local facility led effort
• Support women Veterans through AskVA

Partnership and Stakeholder Engagement
• Monthly Partner meetings
• Conference, webinar and other engagement
• Memorandums of Understanding
  • Women Veterans Interactive
  • Library of Congress
  • Women’s Military Memorial
  • Minority Veterans of America
Ongoing VA Cultural Transformation Efforts

She served. She sacrificed. She deserves our respect.

I'm One. I am a Proud Veteran.

Learn more at www.womenshealth.va.gov

Choose VA

VA

U.S. Department of Veterans Affairs
CWV Current Initiatives

1. Campaigns
   a. #BringWomenVeteransHome2VA
   b. I Am Not Invisible Campaign

2. Research:
   a. NDAA Study on 9/11 Women Veterans & Unemployment
   b. IPV Study (Intimate Partner Violence)
   c. CWV Survey of Women Veterans who DO NOT use VA services/benefits

4. Naming VA Spaces for Women Veterans
5. Partnerships that include:
   a. Outreach & Engagement
   b. Policy/Program Initiatives
YOU ARE ROUGHLY 2 MILLION STRONG. YOU ARE MOTHERS, SISTERS, FRIENDS, PARTNERS, AND WIVES. YOU ARE ADVOCATES, BOSSES, STUDENTS, AND SURVIVORS. YOU ARE ALL ERAS AND BRANCHES OF SERVICE

WE ARE NOT INVISIBLE

AT THE VA CENTER FOR WOMEN VETERANS - WE SEE YOU; WE HEAR YOU; WE HONOR YOU; WE THANK YOU FOR YOUR SERVICE AND WE STAND READY TO SERVE YOU!
Survey for Women Veterans **NOT** using earned VA Benefits & Services, it **takes 5 minutes** and is **anonymous**
How We Engage: Women Veterans in Underserved Communities

• Round tables
  • American Indian / Alaska Native Roundtable
  • Caribbean Health System Round table
  • Guam and Philippines

• Center for Minority Veterans
  A Close Collaboration & Partnership

• Internal Partnership and Collaborations
  • White House Initiative on Asian Americans, Native Hawaiians, and Pacific Islanders
  • Native American Liaison on staff
  • Federal Women’s Program
How We Engage: External and Internal Partnerships

- MOAs and Outreach / Engagement
  - Women Veterans Interactive
  - Minority Veterans of America
  - Library of Congress
  - Uniting US
  - Military Women’s Memorial
- CWV Monthly Partnership Meetings
  - Participation with partners from around the U.S.

- Internal Partnership and Collaborations
  - IDEA Sub Council
  - VBA
  - Women’s Health Services
- Center for Minority Veterans
  A Close Collaboration & Partnership
Partner & Collaborate: With internal and external stakeholders

- Share/update partners on policies and programs relevant to Healthcare, Benefits, Services and Programs for Women Veterans
- Bilateral feedback on trends/insights from partners from the field
- Advisory capacity related to gender and racial/cultural appropriateness in areas of:
  - Policy
  - Health / Mental Health
  - Claims
  - Research
How Can You Engage?

1. Women Veterans Survey
   https://survey.voice.va.gov/?cwv-women-veterans

2. Library of Congress Veterans History Project
   https://www.loc.gov/vets/

3. Renaming Spaces within Facilities

4. Women’s Health Transition Training
   https://www.va.gov/womenvet/whtt/index.asp

5. Million Veterans Program
   https://www.research.va.gov/mvp/
   • MVP Info Center 1-866-441-6075 or email at askmvp@va.gov
Together: Building a Soft Place to Land

Identify
Safety
Support
Welcoming
Education
Outreach
Inclusive
Language
There’s an App for that!

- VA App Store [https://mobile.va.gov/appstore/](https://mobile.va.gov/appstore/)

**VETERAN APPS (4 ★+)**
- Beyond MST
- ACT Coach
- Mindfulness Coach
- MOVE Coach
- Pain Coach
- PTSD Coach
- Annie App for Veterans
- Insomnia Coach
- Live Whole Health
- VA FitHeart
- VA Health Chat
- VA Pressure Ulcer Resource
- Ask a Pharmacist

**PROVIDER APPS (4 ★+)**
- Caring4WomenVeterans
- Preconception Care
- Annie App for Clinicians (VA)
- PFA (Psychological 1st Aid)
- VA Video Connect
- COVID Coach
- RX Refill
- VVC Now (Video Link, Official VA use only)
- Revamp App
- Scheduling Manager
- VA Staff Launchpad
- VA Scan (orthotics)

**MENTAL HEALTH APPS (4★ +)**
- Caring4WomenVeterans
- Mindfulness
- PTSD
- ACT Coach
- Beyond MST
- Insomnia Coach
- VA Video Connect
- PFA Mobile
- Stay Quit Coach
Resources

• Other Resources from www.va.gov

• Women Veterans Call Center 1.855.VA.WOMEN (https://www.womenshealth.va.gov/WOMENSHEALTH/programoverview/wvcc.asp)

• Veterans Crisis Line 1.800.273.8255 Press 1 (https://www.veteranscrisisline.net/)

• Caregiver Support: (http://www.caregiver.va.gov/)

• Make the Connection: (http://maketheconnection.net/)

• Homeless Veterans (http://www.va.gov/homeless/index.asp)

• Burials and Memorials: (http://www.cem.va.gov)

• MyHealthEVet: (https://www.myhealth.va.gov/)

• Office of Survivors Assistance: www.va.gov/survivors/

• Center for Minority Veterans (https://www.va.gov/centerforminorityveterans/)
How to reach us?

**CWV Staff**

Lourdes Tiglao  
Director

Elizabeth Estabrooks  
Deputy Director

Shannon Middleton  
Advisory Committee Manager

Missina Schallus  
Communications Manager

Ana Claudio  
Global Outreach Manager

Michelle Terry  
Outreach Program Manager

Julia Kelley  
Operations/Project Manager

**How to Reach Us**

**BY MAIL**
Department of Veterans Affairs  
Center for Women Veterans (00W)  
810 Vermont Ave NW  
Washington, DC 20420

**BY PHONE**
Office: 202-461-6193  
Fax: 202-273-7092

**BY COMPUTER**
Website: [www.va.gov/womenvet](http://www.va.gov/womenvet)  
Email Us: [00W@mail.va.gov](mailto:00W@mail.va.gov)

Social Media:  
[@VAWomenVets](https://www.facebook.com/VAWomenVets) on Facebook & Twitter  
#BringWomenVeteransHome2VA
Thank you for your time
Major David B. Davis currently serves at The Salvation Army National Headquarters in Alexandria, VA as the National Social Services & Public Policy Liaison / Special Representative to Capitol Hill. Prior to this appointment, he served as the Divisional Commander of the Massachusetts Division from July 2014-January 2021. He served five years at The Salvation Army College for Officer Training in Suffern, NY, June 2009-June 2014. During his time at the college, he served as the Director of Personnel and Assistant Training Principal for Administration. He served six years as a staff officer in the PENDEL Division as the Divisional Youth Secretary and Divisional Secretary. He also served as a Corps Commanding Officer in Brooklyn, NY for five years.

Major David Davis was born in New Orleans, LA and met The Salvation Army through the scouting program at the local Salvation Army corps community center. He was commissioned as a Salvation Army Officer in 1983 and served in Texas and Washington, DC as a single officer. He met his wife Margaret in Washington, DC and married in 1986. He has two adult children, Brittany, and Alexa.

Major Davis is a graduate of the Arrow Executive Leadership Program and is a Credentialed Christian Non-Profit Leader (Christian Leadership Alliance).
2022 VA CFBNP VIRTUAL MAY SUMMIT

“Connect with a Veteran”
A Brief History of The Salvation Army
Dear Col. Lee:

Your message of sympathy touched one not much, and I cannot tell you how much it has meant to me. Will you please extend my thanks, also the other members of the Delaware Army?

Yours sincerely,

John J. Pershing.
The Salvation Army
Donut Girls
USO

United Services Organizations

Founding members:

• The Salvation Army
• YMCA
• YWCA
• National Catholic Community Service
• National Travelers Aid Association
• National Jewish Welfare Board
# Programs and Services for Veterans

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Highlights of Veterans Services

- Supportive Services for Veteran Families (SSVF)
- Veteran Family Camp
- Salute to Veterans
The SSVF program is designed to assist low-income veterans and their families in obtaining and maintaining permanent stable housing. The United States Department of Veteran Affairs awarded the grant to The Salvation Army to serve Veterans throughout the state of Kansas and Northwest Missouri. The Supportive Services for Veteran Families team strives to assist Veterans and their families through strengths-based goal planning to address:

- Individual/Head of household or his/her spouse must be a United States veteran who served in active military, naval, or air service and discharged or released under conditions other than dishonorable.
- Individual/Family must fall below 50% of Area Median Income for their location.
- Must be currently homeless or imminently at risk of becoming homeless.
- Must reside or plan to reside in the state of Kansas or the following counties in Missouri: Andrew, Atchison, Buchanan, Cass, Clay, Holt, Jackson, Nodaway, Platte or Ray.

**MENU OF SERVICES:**

- Case Management
- Peer mentoring/advocacy from fellow Veterans
- Linkage to VA and other community resources
- Training in life skills, coping skills, and housing preparation
- Linkage to specialists in budgeting, credit counseling, legal services, job preparation, and employment search
- Temporary financial assistance to address housing barriers
- Landlord/tenant mediation

**HOW TO APPLY:** Initial contact and pre-screening assessment can begin by calling one of the phone numbers Supportive Services for Veteran Families Main Office – Wichita, KS:

(316)-425-6144
Veteran’s Family Camp

Operation Red Shield is a case management program committed to filling the niche of supporting veterans and address the unmet needs for otherwise under-served veteran populations. Services include but are not limited to Information and Referral, case by case Crisis Intervention Financial Assistance, Case Management.

Eligibility
Services are available to active military members, honorable discharged veterans, and dependent family members.

Accessibility
Self-referrals can be made by calling 800-302-400. Applications will be mailed, faxed, or emailed by request.
Referrals can be made directly through the VA, your local VPO or Family Assistance Officer attached to a NJ military installation.
Referrals can be made directly through your case manager with a partner agency.

Mission Statement
The Salvation Army, an international movement is an evangelical part of the Universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the Gospel of Jesus Christ and to meet human needs in His name without discrimination.

Vision
Motivated by the love of God, as a leader in Christian faith-based human services, The Salvation Army is committed to serving the whole person, body mind and spirit, with integrity and respect, using creative solutions to positively transform lives.

To Our Men and Women in Uniform - Past, Present, and Future - God Bless You and Thank You

For more information or inquires please contact:
joperationredshieldeusa.salvationarmy.org
OSR Hotline: 800-302-4000

Visit us on Facebook @SalvationArmyNJ
Salute to Veterans

Special Program Honoring Veterans
Saturday, October 26, 2019 | 200PM

Featuring
Massachusetts Divisional Band

Front

Back

HONORING ALL WHO SERVED

THE SALVATION ARMY

HONORING ALL WHO SERVED

THE SALVATION ARMY
Contact Information

David B. Davis, Lt. Colonel
National Social Services & Public Policy Liaison/
Special Representative to Capitol Hill
The Salvation Army National Headquarters
615 Slaters Lane, Alexandria, VA 22314

Email: David.Davis@usn.salvationarmy.org
VA Homeless Program
Anthony Love

Senior Advisor and Director of Community Engagement
Homeless Programs Office
Veterans Health Administration
United States Department of Veterans Affairs

Mr. Love serves as Senior Advisor and Director of Community Engagement for Veterans Healthcare Administration, Homeless Programs working out of the Department of Veterans Affairs, Veterans Health Administration Homeless Programs Office. Prior to his tenure at VA, he served as Deputy Director at USICH, where he was responsible for coordinating the state and local work of the Council and served as the lead on Veterans issues for the Council. Mr. Love also served as the U.S. Interagency Council on Homelessness Interim Executive Director via detail assignment from the Department of Veterans Affairs.

Anthony has almost 25 years of experience in homelessness, Veterans, and poverty issues. He holds a BA in Broadcast Journalism from Texas State University, and a Master’s of Public Administration from the University of Missouri-Kansas City.
VA Center for Faith-Based & Neighborhood Partnerships

VIRTUAL SUMMIT
May 18th, 2022
PRESENTER:

Anthony Love
Senior Advisor and Director of Community Engagement
VHA Homeless Programs Office
202-461-1902
Anthony.Love@va.gov
• **Mission**  Our mission is to assist Veterans and their families in obtaining **permanent and sustainable housing** with access to high-quality health care and supportive services and to ensure that Veteran **homelessness is prevented or otherwise rare, brief, and nonrecurring.**

• **Vision**  Our vision is to **end homelessness for all Veterans and their families** using evidence-based, innovative practices and partnerships to provide access to permanent housing and deliver services that are Veteran-centered, equitable, and inclusive, leading to personal empowerment and increased independence.

**Strategy**

– Identify and assist homeless Veterans in obtaining permanent housing with needed treatment and other support services wrapped around the Veteran to promote housing stability and improved quality of life.

– Leverage best practices among grassroots organizations, neighborhood groups, and local community agencies to enable partnerships that foster a “no wrong door” philosophy as Veterans access an increasing array of Federal-community programs and services.

– Foster and enable close cooperation between VA Medical Centers and the Department of Housing and Urban Development (HUD’s) local Continuum of Care systems.

– Maintain strong interagency collaboration resulting in successful policies and procedures such as Housing First, Rapid Re-Housing, and Permanent Supportive Housing.
VA remains committed to ending Veteran homelessness and increasing permanent housing placements (PHPs) is critical to achieving this goal.

Between 2010-2020, the number of Veterans experiencing homelessness in the United States was cut roughly in half. But despite this progress, data show that since 2016, progress towards ending Veteran homelessness has stalled.
- Veteran homelessness declined by 47% between 2010 and 2016, and by only six percent between 2016 and 2020.

The Secretaries of the Department of Housing and Urban Development (HUD) and the VA affirmed their commitment to accelerate the process of ending homelessness by developing targets, assessing progress, and holding agencies accountable to prioritize the effort to end Veteran homelessness at the highest levels.

The VHA Homeless Programs Office (HPO) acknowledges the heroic efforts of homeless program staff during the pandemic and recognizes the unprecedented challenges to find housing within local rental housing markets.
Current State of Veteran Homelessness

- The U.S. Department of Housing and Urban Development (HUD) Point-in-Time (PIT) Count estimates that on a single night in January 2021, 19,750 Veterans were experiencing sheltered homelessness in the U.S. Between 2020 and 2021, the number of Veterans experiencing sheltered homelessness decreased by 10.4 percent (2,298 fewer people). Since 2010, the number of Veterans experiencing sheltered homelessness decreased by 55%.

- COVID-19 impacted the ability of communities to do their counts in January 2021. The report is only able to provide national estimates on sheltered homelessness. Therefore, while it is an important snapshot of sheltered homelessness, the report does not provide a complete picture of homelessness in America.

- Since 2010, more than 938,000 Veterans and their family members have been permanently housed, rapidly rehoused, or prevented from falling into homelessness through HUD’s targeted housing vouchers and VA’s homelessness programs.

- Efforts to end Veteran homelessness have greatly expanded the services available to permanently house homeless Veterans and implemented new programs aimed at prevention, treatment, low-threshold care/engagement strategies, and the capacity to track and monitor homeless outcomes.

- This progress illustrates what can be achieved when federal agencies are engaged in unprecedented coordination and shared responsibilities of ending Veteran homelessness.

- VA offers a wide array of interventions designed to find homeless Veterans, engage them in services, find pathways to permanent housing, and prevent homelessness from occurring.
Effectiveness of Homeless Programs Since 2010

Shelter Beds for Veterans

2009: 43,409
2010: 43,437
2011: 40,033
2012: 35,143
2013: 34,909
2014: 32,119
2015: 31,505
2016: 26,404
2017: 24,690
2018: 23,312
2019: 22,740
2020: 22,048
2021: 19,750

Sheltered Veterans

2009: 22,585
2010: 20,751
2011: 19,134
2012: 18,335
2013: 17,958
2014: 18,239
A collaborative program between VA and HUD to move Veterans and their families out of homelessness and into permanent housing. HUD provides housing assistance through its Housing Choice Voucher Program (Section 8) which allows homeless Veterans to rent privately owned housing and VA provides case management and supportive services so that Veterans can gain housing stability and recover from physical and mental health problems, substance use disorders, and other issues contributing to or resulting from homelessness. HUD-VASH subscribes to the principles of the Housing First model of care. Housing First is an evidence-based practice model demonstrating that rapidly moving individuals into housing, and then wrapping supportive services around them as needed, helps individuals who are homeless exit homelessness and achieve housing stability.
• The SSVF program provides supportive services to very low-income Veteran families that are currently in or transitioning to permanent housing.

• SSVF is designed to rapidly re-house homeless Veteran families and prevent homelessness for those at imminent risk due to a housing crisis.

• Funds are granted to private non-profit organizations and consumer cooperatives that will assist very low-income Veteran families by providing a range of supportive services designed to promote housing stability.

• SSVF has played a leading role in VA’s response to mitigating COVID-19 risks to vulnerable homeless Veterans.
The GPD program allows VA to award grants to community-based agencies to create transitional housing programs and offer per diem payments. The purpose of the program is to promote the development and provision of supportive housing and/or related services — with the goal of helping homeless Veterans achieve residential stability, increase their skill levels and/or income, and obtain greater self-determination. GPD-funded projects offer communities a way to help homeless Veterans by providing housing and other services and at the same time assist VAMCs by augmenting or supplementing care.
The central goal of the HCHV program is to reduce homelessness among Veterans by connecting homeless Veterans with health care and other needed services. This program provides outreach, case management, and HCHV Contract Residential Services (CRS), ensuring that chronically homeless Veterans especially those with serious mental health diagnoses and/or substance use disorders can be placed in VA or community-based programs that provide quality housing and services that meet their specialized needs.
During calendar year (CY) 2022, VA homeless programs will place at least **38,000 literally homeless Veterans into permanent housing**.

This goal represents a nearly 5% increase from fiscal year (FY) 2021’s Permanent Housing Placements (PHPs).

These PHPs require a collective effort by Grant and Per Diem (GPD), Health Care for Homeless Veterans (HCHV) Contract Residential Services (CRS), HCHV Low-demand Safe Haven (LDSH), Supportive Services for Veteran Families (SSVF), and Housing and Urban Development-VA Supportive Housing (HUD-VASH).

- Note: The target represents the de-duplicated PHPs made by these programs.
• All VA homeless programs will prioritize PHPs of literally homeless Veterans.

• This will require effective coordination and collaboration among all VA homeless programs, especially:
  – HUD-VASH permanent supportive housing (PSH).
  – SSVF rapid rehousing (RRH).
  – GPD transitional housing (TH) and case management (CM).
  – HCHV outreach and CRS/LDSH.

• Lead a balanced approach to offer the necessary tenancy supports to sustain long-term tenancies and limit returns to homelessness.

• Coordination with Veterans Justice Programs (VJP), Homeless Patient Aligned Care Teams, Homeless Veteran Community Employment Services, CoCs, Faith Organizations, PHAs, advocacy groups for and made up of Veterans with lived experience, landlords, city and county officials, and other service providers is a must.
How To Help End Veteran Homelessness

• **Housing Partners**
  – Accepting HUD-VASH vouchers
  – Setting aside housing units for low-income Veterans and their families
  – Developing housing units for low-income Veterans and their families

• **Employment Partners**
  – Working with VA’s Community Employment Coordinators (CECs) to recruit, interview, & hire job-ready Veterans for entry and mid-level positions
  – Provide job training or apprenticeship opportunities
  – Creating a positive work environment where Veterans can be successful

• **Community Partners**
  – Donation Partners – Organizations that provide move-in or everyday, household essentials for Veterans exiting homelessness.
  – Outreach Partners – Organizations that share information with their membership or network on how they can support VA’s and its partners’ efforts to fill critical needs gaps for homeless and at-risk Veterans.
To access resources and tools to assist Veterans in your community, and to learn more about the programs offered by VA, please visit or call the following:

– VA Homeless Programs Webpage (https://www.va.gov/homeless/)

– National Call Center for Homeless Veterans (https://www.va.gov/homeless/nationalcallcenter.asp/ 1-877-424-3838)
VHA HOMELESS PROGRAMS
Community Resource and Referral Centers (CRRCs): CRRCs are a collaborative effort of VA, communities, service providers, and agency partners. Centers are located in strategically selected areas to provide both a refuge from the streets and a central location to engage homeless Veterans in services. When Veterans enter these centers, they are referred to physical and mental health care resources, job development programs, housing options, and other VA and non-VA benefits.

Domiciliary Care for Homeless Veterans (DCHV): The DCHV program provides time-limited residential treatment to homeless Veterans with mental health and substance use disorders, co-occurring medical concerns, and psychosocial needs such as homelessness and unemployment.

Health Care for Homeless Veterans (HCHV): The central goal of the HCHV program is to reduce homelessness among Veterans by connecting homeless Veterans with health care and other needed services. This program provides outreach, case management, and HCHV Contract Residential Services, ensuring that chronically homeless Veterans — especially those with serious mental health diagnoses and/or substance use disorders — can be placed in VA or community-based programs that provide quality housing and services that meet their specialized needs.

Health Care for Reentry Veterans (HCRV): The HCRV program is designed to address the needs of incarcerated Veterans when it comes to re-entering their community. The goals of HCRV are to prevent homelessness; reduce the impact of medical, psychiatric, and substance use problems on community readjustment; and decrease the likelihood of re-incarceration for those leaving prison.

Homeless Patient Aligned Care Teams (H-PACTs): H-PACTs provide a coordinated “medical home” tailored to homeless Veterans’ needs. At selected VA facilities, Veterans are assigned to an H-PACT that includes a primary care provider, nurse, social worker, homeless program staff, and others who offer medical care, case management, housing assistance, and social services. The H-PACT provides and coordinates the health care that Veterans may need while helping them obtain and stay in permanent housing.
**Project CHALENG (Community Homelessness Assessment, Local Education and Networking Groups):** This project brings together consumers, providers, advocates, local officials, and other concerned citizens to identify the needs of homeless Veterans and work to meet those needs through planning and cooperative action. Local CHALENG meetings represent important opportunities for VA and public and private agency representatives to meet and develop meaningful partnerships to better serve homeless Veterans.

**Supportive Services for Veteran Families (SSVF):** This program, authorized by Public Law 110-387, provides supportive services to very low-income Veteran families living in or transitioning to permanent housing. SSVF is designed to rapidly rehouse homeless Veteran families and prevent homelessness for those at imminent risk of becoming homeless due to a housing crisis. Funds are granted to private nonprofit organizations and consumer cooperatives, which then provide very low-income Veteran families with a range of supportive services designed to promote housing stability.

**Veterans Justice Outreach (VJO):** The purpose of the VJO program is to prevent homelessness and avoid the unnecessary criminalization of mental illness and extended incarceration among Veterans. This is accomplished by ensuring that eligible justice-involved Veterans encountered by police, and in jails or courts, have timely access to VHA mental health, substance use, and homeless services when clinically indicated, and other VA services and benefits as appropriate.

**Homeless Providers Grant and Per Diem (GPD):** The GPD program allows VA to award grants to community-based agencies to create transitional housing programs and offer per diem payments. The purpose of the program is to promote the development and provision of supportive housing and/or related services — with the goal of helping homeless Veterans achieve residential stability, increase their skill levels and/or income, and obtain greater self-determination. GPD-funded projects offer communities a way to help homeless Veterans by providing housing and other services and at the same time assist VA medical centers by augmenting or supplementing care.
Veteran Justice Outreach

Katharine Stewart

Veterans Justice Outreach National Coordinator
VA Homeless Programs
Veterans Health Administration
United States Department of Veterans Affairs

As the National Coordinator, Veterans Justice Outreach (VJO), U.S. Department of Veteran’s Affairs, Katie contributes to the development of national policy, provides guidance to the field on operational matters, and represents the VJO program with internal and external audiences.

Prior to her role as VJO National Coordinator, Katie served as a Health System Specialist in the Office of the Assistant Deputy Under Secretary for Health for Clinical Operations where she worked closely with senior VHA leaders on healthcare administration. Prior to Katie’s work in VA Central Office, she spent nine years in the field serving as a Licensed Clinical Social Worker at the Charles George VA Medical Center in Asheville, NC. She began her VA career in 2009 as a local Suicide Prevention Case Manager, then Suicide Prevention Coordinator. In 2011, she joined the Health Care for Homeless Veterans (HCHV) program where she served as the Veterans Justice Outreach Specialist, building, and growing the local program until 2018. Throughout Katie’s tenure serving as a Veterans Justice Outreach Specialist, she was instrumental in the development of Buncombe County’s (Asheville) Veterans Treatment Court.
VETERANS HEALTH ADMINISTRATION (VHA)  
HOMELESS PROGRAMS OFFICE  

VETERANS JUSTICE PROGRAMS (VJP)  

Katie Stewart, LCSW  
National Coordinator, Veterans Justice Outreach (VJO), VJP, VHA Homeless Programs Office
Veterans in Prison and Jail


Note: For years in which prison or jail inmates were not surveyed, the total prison or jail population was multiplied by the veteran distribution from the most recent survey. See Methodology.

Source: Bureau of Justice Statistics data collections on prison and jail inmates and U.S. Census Bureau population data collections. See table 1 for complete list.
FIGURE 1
Estimated number of all veterans in state or federal prison and number of all male veterans, by selected characteristics, 2016

Veterans in prison
- All
- Male
- Female
Among all male veterans in prison
- Combat veterans
- Vietnam combat veterans
- Serving time for a violent sexual offense

Number (in thousands)

Note: See table 1 for counts and standard errors.
Incarceration as an adult male is the single highest risk factor of ever being homeless (NSHAPC/Burt, 1996)

“Lengthy periods of incarceration in remote locations often attenuate the social and family ties that are crucial for successful reentry into the community.” (p. 9-5).

“(E)ven short term incarcerations may disrupt lives and interfere with the ability to maintain employment and housing.” (p. 9-6).

(Metraux, Roman, and Cho on prison reentry/jail stays, National Symposium on Homelessness Research, 2007)
• Most Veterans seen in VJP have a mental health (67%) or substance use disorder (52%) diagnosis, or both (44%).*

• In Fiscal Year 2019:
  – 11% of Veterans seen in VJO had an OUD diagnosis*

• Veterans seen in VJO face a higher suicide risk compared to other VA Veteran patients.**


Clinical Characteristics of Justice-Involved Veterans

• Justice involved Veterans are 3x more likely to have attempted suicide in their lifetimes as compared to non-justice involved Veterans.*

• Older Veterans re-entering after incarceration are at particular risk for death by drug overdose and other accidental injury as compared to non-justice involved Veterans.**


Veterans Justice Programs (VJP): Mission & Vision

Mission
To identify justice-involved Veterans and contact them through outreach, in order to facilitate access to VA services at the earliest possible point. Veterans Justice Programs accomplish this by building and maintaining partnerships between VA and key elements of the criminal justice system.

Vision
Every justice-involved Veteran will have access to the care, services and other benefits to help him or her maximize their potential for success and stability in the community, including by avoiding homelessness and ending their involvement in the justice system.
Limits on VA Services for Incarcerated Veterans

• Can provide:
  – Outreach, assessment, referral and linkage to services
  – Treatment for justice-involved Veterans who are not incarcerated

• Title 38 CFR 17.38 (c)(5) does not allow VHA to provide:
  – Hospital and outpatient care for a Veteran who is
    • Either a patient or inmate in an institution of another government agency
    • If that agency has a duty to give that care or services
Veterans Justice Outreach (VJO)
- Gain access to the jail
- Identify veterans and determine eligibility
- Conduct outreach, assessment, and case management for Veterans in local courts and jails
- Provide/coordinate training for law enforcement personnel
- Linkage to VA and community services/resources

- Number of Specialists funded: 420
- Number of local jail facilities serviced: 1,850
- Number of Veterans receiving VJO services, FY21: 38,846

Health Care for Reentry Veterans (HCRV)
- Gain access to the prison
- Educate Veterans’ groups about VA and VA services
- Identify Veterans and Determine Eligibility
- Reentry Planning
- Linkage to VA and Community Services

- Number of state and federal prisons serviced: 974
- Number of incarcerated Veterans receiving reentry services, FY21: 5,870
Veterans Treatment Courts:

- Hybrid Drug and Mental Health Treatment Courts, serving Veteran defendants
- Volunteer Veteran Mentors
- 626 courts operating in 48 states and one territory

VA Contributions:

- VJO Specialist on treatment team; in courtroom when in session
  - Linkage to health care services at VA medical centers
  - Regular updates on Veterans’ progress in VA treatment
- VA does not establish, fund, operate, or set eligibility rules for VTCs
Recent research by a VA investigator demonstrated that:

- Within one year of their VJO outreach visit, 94% of Veterans with mental health diagnoses had at least one VHA mental health visit; within one year of their HCRV visit, 88% of Veterans with mental health diagnoses had at least one VHA mental health visit.

- Within the same timeframe, 72% of VJO Veterans with substance use disorder diagnoses had at least one VHA substance use disorder visit, and 58% of HCRV Veterans with substance use disorder diagnoses had at least one VHA substance use disorder visit.

How do you connect with a VJP Specialist?

• Contact your nearest VJO specialist here:
  https://www.va.gov/homeless/vjo.asp#contacts

• Contact your nearest HCRV specialist here:
  https://www.va.gov/homeless/reentry.asp#contacts
Discussion

• Comments or Questions?

• Health Care for Reentry Veterans: http://www.va.gov/homeless/reentry.asp

• Veterans Justice Outreach: http://www.va.gov/homeless/VJO.asp
VJP National Leadership Team

– Sean Clark, J.D.
  National Director, VJP, VHA Homeless Programs Office
  • Sean.Clark2@va.gov
  • 859-270-8452

– Jessica Blue-Howells, LCSW
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– Matthew Stimmel, Ph.D.
  National Training Director, VJP, VHA Homeless Programs Office
  • Matthew.Stimmel@va.gov
  • 650-847-9125

– Katie Stewart, LCSW
  National Coordinator, Veterans Justice Outreach, VHA Homeless Programs Office
  • Katharine.Stewart@va.gov
  • 202-538-4575
Michelle “G-I” Gardner-Ince,

Director
Women Veterans Small Business Initiatives
Office of Small & Disadvantaged Business Utilization
United States Department of Veterans Affairs

Introduction –Michelle “G-I” Gardner-Ince
Ms. Gardner-Ince’s mission is to be "About the Business of America's Veteran Entrepreneurs -- serving those who continue to serve America." Ms. "G-I" has a unique perspective. She has never been without a military ID Card. LinkedIn, the world's largest social media business network, named her one of the "Top Voices" for the Military Veteran Community in 2021. Ms. "G-I" is an inspirational speaker, champion and advocate for Women Veterans and has received numerous awards and recognition for her trailblazing efforts to elevate and enable Women Veteran leaders and entrepreneurs.

Known by most as "G-I," she is a highly decorated Air Force Veteran and a retired Colonel, having served 20+ years supporting Veterans, military troops, and their families. She is an accomplished executive-level leader with experience spanning customer-centric business operations, training, consulting, strategic partnerships, community engagement, and directing award-winning complex $1Billion profit-loss global operations.

Her current position is as Director of the Women Veteran-Owned Small Business Initiative; she is the architect of the first program of its kind in the federal government. The Department of Veterans Affairs (VA) program brings together like-minded female Veteran entrepreneurs to position and enable their success and remove obstacles that often stand in the way in the federal and commercial market. The effort is known in the Veteran and small business community as "VetBizLady." Before her current position, she was the Director, Center for Verification and Evaluation (CVE), where she transformed the certification process and led it to become only one of three Department of VA organizations ISO-9001 certified at the time. The CVE program is known within the supplier diversity and Veteran small business communities as VetBiz.gov and is the recognized "Gold Standard" for Veteran Small Business certifications.

She holds degrees from Tuskegee University, Tuskegee, Alabama, and Troy State University, Troy, Alabama. She is a Tuck School of Business at Dartmouth Executive Program graduate and John Maxwell, leadership coach/trainer.
“G-I” a.k.a Michelle “G-I” Gardner-Ince

1960
US Army Colonel
FATHER
Tuskegee Univ

Military
Dependent
17 schools
Mother - Army
Wife of the Year
Overseas / US

ROTC
Commissioned
Officer
Tuskegee Univ
4 year scholarship

Military
Spouse
Dual Military
2 children
30 year marriage
Spouse w/career

Military
Member
Colonel, USAF, Ret
Led award - winning
organizations
Only 2% Colonels Female
1st African American
Female to make Colonel in
AF Specialty area

Veteran
Women
Minority Champion
Supplier Diversity
Economic Empowerment
Leadership

I SERVED SO THAT OTHERS COULD LIVE FREE
Cookies & Milk
$1 Billion Dollar Military Retail Operation
- 7000 employees
- 3 countries / 2 states
- 87 Locations
- Hotels
- Restaurants
- Marinas
- Golf Courses
- Bakery
- Water plant
- Food Franchises
THE PROBLEM WE ARE SOLVING ....
WOMEN & VETERANS IN ENTREPRENEURSHIP AT-A-GLANCE

WOMEN VETERANS
“The Super-Market. We are the greatest, richest, untapped, underutilized, market in the Nation.” – G.I.

Challenges
- Transitioning skills learned in military to business
- Socio-economic certifications and certification strategy
- Lack of business development strategy/capacity
- Sexism, racism, ageism, disability
- Business knowledge/capacity
- Entering the Federal supply chain/Government-Wide Acquisition Contracts (GWACs)
- Difficulty breaking into predominantly-male markets
- Difficulty obtaining capital for start-up or expansion (systems & real property)
- Differences in social networks (networking)
- Creating internal contact as a potential Prime/Sub Contractor

Why Entrepreneurship?
- Independence and creativity
- Flexibility and work-life balance
- Business opportunities
- Dissatisfaction with current employer
- American Dream: Be a business owner

Solutions

Why Serve?

Resources
- Business Acumen
- Capital
- Training to acquire government contracts

Networking/Peer networks
- Training/mentoring
- Assistance with CVE/WOSB certification
- Contact information for Gov’t POCs and Prime Vendors

Business Growth

IN THE LAST 10 YEARS:
Growth in Women-Founded Business
(5x faster than the national average)

(Women Veterans’ startups growth has been "higher than any other segment of the entrepreneurship economy," according to the National Women's Business Council.)


Growth in WVOSBs

SBA Report to Congress, "Empowering Women Veterans" (2016)
WOMEN OWNED BUSINESSES (WVOSBs)
(375,000 businesses out of roughly 31 million small businesses)

- Fastest Growing
- Under-represented
- Underutilized
- Greatest potential to impact communities

WOSB Goal of 5%
<table>
<thead>
<tr>
<th>Federal</th>
<th>Commercial</th>
<th>State</th>
<th>Local (City)</th>
<th>Education</th>
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</thead>
</table>

OUR TARGET MARKET IS...
OFFICE OF SMALL AND DISADVANTAGED BUSINESS UTILIZATION (OSDBU)  
WOMEN VETERAN-OWNED SMALL BUSINESS INITIATIVE (WVOSBI)

INITIATIVE DETAILS


• The Federal government’s “first-ever” Women Veteran-Owned Small Business (WVOSB) effort.

• Facilitate partnerships and teaming amongst Prime Vendors (large vendors) and Women Veteran-Owned Small Businesses.

• Increase access, economic, procurement and learning opportunities for Woman Veteran-Owned Small Businesses (WVOSBs) in an effort to build business resiliency.

• Meet VA’s WOSB Goal of 5% of all contracts

RESOURCES:
https://www.va.gov/OSDBU/WVOSBI.asp
WHAT WE’VE DONE SO FAR...
2019 - PRESENT
WVOSBI Successes
WHAT SUCCESS SHOULD LOOK LIKE

Empower VA’s fastest growing demographic to achieve economic freedom
  - Create wealth/income
  - Achieve independence

Create community and opportunities for WVOSBs

Support VA’s WOSB and VOSB goals with policy & law

Partner and utilize Women Veteran Entrepreneurs

MISSION

- Reduce unemployment
- Reduce homelessness
- Reduce mental health
**WHAT CAN YOU SAY TO WOMEN VETERAN-OWNED SMALL BUSINESSES?**

**Who:**
Women Veteran Businesses

**What:**
Access & Opportunities
- Government or commercial contracting
- State, City or Educational Entities
- VA provides training and opportunities
- Certifications provide access an opportunities however you must offer a product, solution or service
- Office of Small Business and Small Business Administration Training
- Utilize GI Bill for Education and Certifications

**When:**
Be Social
- Network
- Find a Mentor/Collaborate
- Attend Seminars and Engage
- Ask for Help/ Questions

**What:**
VA & Govt buys
- Information Technology
- Health care and social assistance
- Professional, scientific, and technical services
- Construction
- Administrative and support, waste management, and remediation services

**How:**
Utilize VA Training & Resources
- VA provides training and opportunities
- Certifications provide access an opportunities however you must offer a product, solution or service
- Office of Small Business and Small Business Administration Training
- Utilize GI Bill for Education and Certifications
YOU ARE PART OF THE SOLUTION ...
WHAT WE WILL DO

• Engage
• Empower
• Enable
• Educate

WHAT YOU CAN DO

• Advocate
• Collaborate
• Partner
• Support
• Accountable

The ASK...
Does Everyone Deserve Your Excellence?

- Glorify God – Great Steward
- Step Up
- Permission
- Connect with your Excellence


#TGIF
## OSBDU RESOURCES AVAILABLE

<table>
<thead>
<tr>
<th>Office of Veterans Business Development Resources</th>
<th>Office of Veterans Business Development Resources (sba.gov)</th>
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</thead>
<tbody>
<tr>
<td><strong>Women Veteran-owned Small Business Initiative (WVOSBI)</strong></td>
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</tr>
<tr>
<td>VA Market Research Assistance</td>
<td>Procurement Support Team</td>
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<td><a href="https://go.usa.gov/xvGGj">https://go.usa.gov/xvGGj</a></td>
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<tr>
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<td><a href="mailto:marketResearch@va.gov">marketResearch@va.gov</a></td>
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<tr>
<td>Procurement Review Process Inquiries</td>
<td>Procurement Review Team</td>
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<td></td>
<td><a href="mailto:OSDBUAcqSupport@va.gov">OSDBUAcqSupport@va.gov</a></td>
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<tr>
<td>Messaging/Outreach to (SD)VOSBs to Aid Market Research</td>
<td>Strategic Outreach and Communications</td>
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<tr>
<td></td>
<td><a href="mailto:OSDBUStratComm@va.gov">OSDBUStratComm@va.gov</a></td>
</tr>
<tr>
<td>Set Up an Event with Vendors to Support Market Research</td>
<td>Direct Access Program</td>
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<tr>
<td></td>
<td><a href="mailto:directaccess@va.gov">directaccess@va.gov</a></td>
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<tr>
<td><strong>Education &amp; Training Resources</strong></td>
<td><strong>Link:</strong></td>
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<tr>
<td><strong>Doing Business with VA Guides</strong></td>
<td><strong>Link:</strong></td>
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<tr>
<td></td>
<td><a href="https://www.va.gov/osdbu/outreach/soc/training.asp">https://www.va.gov/osdbu/outreach/soc/training.asp</a></td>
</tr>
</tbody>
</table>

### Social Media:
- Twitter: [https://twitter.com/VAVetBiz](https://twitter.com/VAVetBiz)
- Facebook: [https://www.facebook.com/VAVetBiz/](https://www.facebook.com/VAVetBiz/)
- YouTube: [https://www.youtube.com/c/VAOSDBU](https://www.youtube.com/c/VAOSDBU)

### OSBDU Website: [https://www.va.gov/osdbu/](https://www.va.gov/osdbu/)

### OSBDU Help Desk:
- Phone: 866–584–2344
- Email: vip@va.gov
Thank You
Questions?

WE LOVE BEING SOCIAL - CONNECT. LIKE. FOLLOW. SHARE.
WVOSB Webpage
https://www.va.gov/OSDBU/wvosbi.asp

Virtual Engagement
MISSION:
Increase* Women Veteran Businesses in the Federal and Commercial Market

* Representation and Utilization
Dr. Shelley MacDermid Wadsworth

Distinguished Professor of Human Development & Family Studies  
Executive Director, Family Impact Institute  
Director, Center for Families  
Director, Military Family Research Institute  
Perdue University

Dr. MacDermid Wadsworth is a Distinguished Professor of Human Development and Family Studies at Purdue University, where she directs the Center for Families, as well as the Military Family Research Institute, which she co-founded. Her primary research interest is the relationship between work conditions and family life, with special focus on military families. She is an author of over 150 articles and chapters. Her research has been supported by the National Institutes of Health; the Departments of Defense, Veterans Affairs, and Agriculture; state governments; and numerous private philanthropies.

Dr. MacDermid Wadsworth is a fellow of the National Council on Family Relations, and in 2019 was named a “Top Ten Extraordinary Contributor” among work-family researchers worldwide. She has served on federal advisory committees for the National Academies of Science and the Department of Defense and has testified in Congress on multiple occasions regarding military and veteran families.
Founded in 2000, the Military Family Research Institute’s work is guided by five strategic goals:

- **Support** the military infrastructure that supports families.
- **Strengthen** the motivation and capacity of civilian communities to support military and veteran families.
- **Generate** important new knowledge about military and veteran families.
- **Influence** policies, programs and practices supporting military and veteran families.
- **Sustain** a vibrant learning organization.
Goal 1: Support the military communities that serve military and veteran families.

- **Star Behavioral Health Providers**
  - Delivers evidence-informed training for behavioral health practitioners to improve care for military-connected clients.
  - Offers a registry to help service members, veterans and their families connect with trained providers in their geographic areas.

**Aligns with the work of the VA...**

VA > Veterans Experience Office (VEO)

Veterans Experience Office (VEO)
IMPACT

- Providers from 23 states trained and in public registry
- Over 30,000 military-connected clients including service members, family members and veterans
- Available to providers in any existing network
Goal 2: Strengthen the motivation and capacity of civilian communities to support military and veteran families.

- Reaching Rural Veterans
  - In collaboration with food pantries and faith-based communities, RRV connects former service members with healthcare, housing, and other benefits through resource fairs and one-on-one education at food pantries in rural areas
  - Currently running in Illinois, Ohio, and Indiana

Aligns with the work of the VA...
**IMPACT**

- Findings from phase 1 in Indiana and Kentucky showed decreases in food insecurity and increases in use of needed programs and services.

- Findings from phase 2 in Illinois showed increases in use of food programs, including programs for children.
Goal 2: Strengthen the motivation and capacity of civilian communities to support military and veteran families.

- Joining Community Forces Indiana
  - MFRI leads this partnership with the Indiana National Guard, the Indiana Department of Veterans Affairs and other organizations
  - Features the annual statewide Battlemind to Home Conference, planned in partnership with the VA Center for Faith-based and Neighborhood Partnerships

Aligns with the work of the VA...

Purdue University | Military Family Research Institute
IMPACT

- In recent years, JCFI has:
  - Coordinated suicide prevention trainings around the state.
  - Distributed more than 300 gun locks to military members and veterans.
  - Initiated financial literacy support groups and training in partnership with the Indiana Family Relief fund.
  - Supported CVEBs around the state
Goal 3: Generate important new knowledge about military and veteran families.

- **Operation Military Experience (Operation ME)**
  - Explores the long-term consequences of children who experienced a parental deployment at a young age.
  - Participant recruitment is targeted to begin fall 2021.
Goal 4: Influence programs, policies and practices affecting military and veteran families.

- Measuring Communities
  - Compiles data from 32 sources to yield valuable insights about the characteristics and needs of military personnel, veterans and their families across the United States.

Aligns with the work of the VA...
Measuring Communities

IMPACT

- ‘Snapshot’ reports delivered to 435 U.S. Congressional districts to help inform policymaking and legislation.
- New report coming soon!
Goal 5: Create and sustain vibrant learning organizations.

- **Focus Forward Fellowship**
  - A nationwide competitive program for women veterans pursuing undergraduate or graduate education.
  - Helps women veterans build skills, leadership and a sense of community through group activities and intensive mentoring.

Aligns with the work of the VA...

VA - Center for Women Veterans (CWV)
Center for Women Veterans (CWV)
Focus Forward Fellowship

IMPACT

- Former Fellows have reported changing career trajectories or sharpening their professional goals as a result of this flagship educational program.

- 2022 cohort just confirmed!
THANK YOU

Shelley MacDermid Wadsworth
Director, Military Family Research Institute
shelley@purdue.edu

www.facebook.com/MFRIpurdue
www.twitter.com/MFRIpurdue
www.mfri.purdue.edu
John Bienko

Senior Strategist
Office of Office of Entrepreneurial Development
Office of Veterans Business Development
U.S. Small Business Administration

John “Jack” Bienko is the U.S. Small Business Administration’s (SBA) Senior Strategist for Entrepreneurial Development. SBA facilitates billions of dollars in financing and contracts each year while overseeing a broad entrepreneurial support system and assisting communities recover from disasters. Mr. Bienko’s team oversees customized educational solutions that include SCORE’s national network of 11,000 business mentors, the flagship SBA Emerging Leaders executive training series in 50 cities, and SBA’s award-winning digital learning portal.

Jack is a leading expert on the design, implementation and management of national economic development services with attention to client needs and community impact. He has been recognized as an Eisenhower Fellow, Aspen Institute Socrates member, and Presidential Management Fellow. His current focus includes financial technology policies, cybersecurity, disaster recovery efforts and innovative platforms that leverage artificial intelligence. Mr. Bienko is also an author and active member of multiple philanthropic organizations.
Briefing Agenda

1. Primer: SBA’s Office of Entrepreneurial Development and Resource Partner Network
2. Value Proposition to Small Business Clients
3. SBA’s Core Business Mentoring Partners
4. SBA’s Enhanced Service Network
5. SBA’s Digital Learning Portfolio
6. Special Initiatives
7. Accessing any SBA Mentoring Service
SBA OED and Network in Brief

• The Office of Entrepreneurial Development (OED) oversees a network of programs and services that support the training and counseling needs of small business

• It is the U.S. Small Business Administration's (SBA) technical assistance arm with resource partners located throughout the country

• Professional business mentoring and coaching services

• “No wrong door” approach – helping the client is top priority

• Led by Mark Madrid, Associate Administrator

SBA.gov/OED
Value-Proposition to Small Business Clients

• Professional, low/no-cost business training and mentoring
• Confidential services
• Offered in multiple formats ... face-to-face counseling, workshop training, remote/online conversations, and more
• Mentors are aware of Federal, state, regional, and local assistance – able to make referrals if needed
• Non-promotional / non-commercial
• Readily available, as-needed, and on repeat basis

SBA.gov/OED
Small Business Development Centers (SBDCs)

• Over 60 Lead Centers, numerous sub-centers and specialty centers
• Each supported by SBA and State Government
• Often hosted by Universities/Colleges
• Experienced business advisors from industry, academia, and more
• Leverage regional assets for small business client success
• Frequently offer market analysis, intellectual property expertise, cybersecurity guidance and business-building know how

SBA.gov/OED
EXAMPLE
San Diego SBDC
SBA.gov/OED
• National organization powered-by experienced volunteer business mentors
• Over 300 local chapters and 10,000 mentors
• Mentors offer wide range of specialties in business topics and industries, often having built or led businesses themselves
• Available in-person and remotely
• Trusted/confidential advice
• SCORE.org for online courses, mentor bios and locations
EXAMPLE

SCORE
Find a Mentor
Search Tool
SBA.gov/OED
Women’s Business Centers (WBCs)

- Led by SBA’s Office of Women’s Business Ownership
- Over 100 Women’s Business Centers available
- Full-range of services from pre-venture planning to financial projections to product-market fit and more
- Community-based setting, easily accessed
- Connected to additional local services, contracting opportunities and lenders

SBA.gov/OED
Readiness Assessment

Step 1: Please begin by assessing your current readiness for business ownership. Rate the following statements on a scale of 0-5, with 0 being "not at all", 1 being "strongly disagree", and 5 as "strongly agree".

Assess Your Personal Readiness

I am focused on one business idea that I am very passionate about.

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<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
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</table>
| Not at all | ○ | ○ | ○ | ○ | Strongly Agree

My business idea is in alignment with my personal goals and values.

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<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
</table>
| Not at all | ○ | ○ | ○ | ○ | Strongly agree

I have support for my goal of becoming self-employed.

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<th>4</th>
<th>5</th>
</tr>
</thead>
</table>
| Not at all | ○ | ○ | ○ | ○ | Strongly agree

I have a plan for how I will make time for my new business venture.

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<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
</table>
| Not at all | ○ | ○ | ○ | ○ | Strongly agree

I keep records of my personal and household budget and expenses and have a plan for how I will support my family while I start or grow my business.

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<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
</table>
| Not at all | ○ | ○ | ○ | ○ | Strongly agree

I feel that this is a good time in my life to begin my own business

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<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
</table>
| Not at all | ○ | ○ | ○ | ○ | Strongly agree

Personal Readiness Total Score

0

Next
Office of Native American Affairs

- Dedicated to American Indians, Alaska Natives and Native Hawaiians full access to entrepreneurial development, lending and procurement programs
- Includes technical assistance coaching and workshops
- Offered on-Reservation and off-Reservation
- Coordinates with other Federal agencies and economic development organizations with similar missions

SBA.gov/OED
We are bridge builders.

Native entrepreneurs and small business owners help build healthy economies in Indian Country. Whether you are a new or established Native entrepreneur, we are your bridge to growth, learning, and success.

EXAMPLE
Sister Sky
Empowerment Workshops

SBA.gov/OED
Veteran Business Outreach Centers (VBOCs)

- Managed by SBA’s Office of Veteran Business Development (OVBD)
- Supports over 20 VBOCs spread across the US
- Boots to Business, Reboot and additional special services

SBA.gov/OED
Community Navigators

- Launched nationally this year
- Includes robust coalition of over 300 partners, led by 50 “Hub” organizations
- Hyper-local services that leverage pre-established community relationships
- Features mentoring services available in different settings, languages, and modes of communication
- Prepared to help with recovery-assistance AND growth opportunities
- Community Navigators access business experts, technical staff, translators, faith-based organizations, chambers, and more

SBA.gov/OED
Additional access points

- SBA offers additional touch points throughout the US including:
  - SBA District Offices and local partnerships
  - US Export Assistance Centers and STEP
  - SBA-funded incubators & collaboratives
  - Procurement Tech Assistance Centers

SBA.gov/OED
SBA Digital Solutions

- SBA Learning Center
  - 20+ free asynchronous courses
- SBA Ascent Platform
  - Business knowledge designed as learning journeys
- SBA/FDIC Money Smart Curriculum
  - Free instructional material on financial planning
- SBA’s Digital Coalition
  - Public-private partnership offering best-of-class digital content

SBA.gov/OED
How to Write a Business Plan
Plan, outline, and develop your own business plan.
0 out of 22 objectives completed!

Legal Requirements
Review how small business legal requirements can impact your business.
0 out of 16 objectives completed!

Buying a Business
Decide if buying a business is right for you.
0 out of 10 objectives completed!

Journey 1: Disaster & Economic Recovery
Prepare for a disaster by understanding the potential impacts and forming a plan for your business.

Journey 2: Strategic Marketing
Explore specific planning techniques, strategies and tactics to make your business stand out in a sea of competition.

Journey 3: Your People
Recruit, hire, and retain the right people with these smart strategies.

EXAMPLES
SBA Learning Center

SBA’s Ascent Platform
SBA.gov/OED
SBA Customized/Special Initiatives

- Regional Innovation Clusters
  - Driven by regional economic strategies/industries
- THRIVE (formerly Emerging Leaders)
  - Executive level cohort-based training in 50 cities
- Cybersecurity Pilot
  - Leverages whole-of-government to protect businesses threatened or impacted by breaches
- Financial Literacy
  - Available to aspiring and existing business owners

SBA.gov/OED
Grow a More Profitable, Efficient, and Competitive Business

The U.S. Small Business Administration’s T.H.R.I.V.E. Emerging Leaders Reimagined is a 6-month intensive training program that helps CEOs and Executives get unstuck and take their business to the next level.

Accelerate your leadership skills, learn an MBA-level curriculum, receive tailored business coaching, and build relationships with a community of business owners, advisors, and experts. Apply today to become a 2022 T.H.R.I.V.E. participant!

Learn More About T.H.R.I.V.E.

“It truly was one of the best programs I’ve ever been a part of.”

Dan Reisig
Wichita, KS Cohort Alum

SBA.gov/OED
The resources covered today can be found locally by visiting SBA.gov or calling 1 800 U ASK SBA.
Thank you for joining us today!

SBA OFFICE OF ENTREPRENEURIAL DEVELOPMENT

Mark Madrid, Associate Administrator

SBA.gov/OED
Conrad Washington

Director
Center for Faith-Based and Neighborhood Partnerships (CFBNP)
United States Department of Veteran Affairs

Conrad Washington serves as the Director with the U.S. Department of Veterans Affairs, Center for Faith-Based and Neighborhood Partnerships (CFBNP) within the Office of Public and Intergovernmental Affairs (OPIA). In this capacity, he provides collaborative strategic leadership to develop and cultivate partnerships nationwide with faith-based, non-profit, and community organizations. These partnerships assist to increase awareness of VA programs and services for Veterans, their families, survivors, caregivers and other beneficiaries.

Previously, Mr. Washington served in the Corporate Senior Executive Management Office (CSEMO) delivering an enterprise-wide approach to executive personnel management for the VA.

Mr. Washington retired from the United States Marine Corps with 20 years of active-duty service to include an infantry battalion combat tour in 2004 in support of Operation Iraqi Freedom II (OIF-II). Positions during his military career include; Administrative/Personnel Chief, Senior Drill Instructor, Formal Schools Instructor, and Adjunct Faculty.
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CFBNP Facebook: www.facebook.com/vacfbnp

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