

Rapid Re-Housing Institute 2017

Los Angeles, CA

November 1, 2017

#RRHI2017

Landlord Engagement in Effective Systems



Founded in 1924

***Dedicated to helping city leaders build
better communities.***



19,000 cities, towns, and villages

>1,900 direct members

**49 state municipal leagues
(not Hawaii...only one city)**



State Municipal Leagues



Alaska Municipal League
Arkansas Municipal League
League of Arizona Cities and Towns
League of California Cities
Colorado Municipal League
Association of Idaho Cities
Iowa League of Cities
League of Kansas Municipalities
Louisiana Municipal Association
League of Minnesota Cities
Missouri Municipal League

Montana League of Cities and Towns
League of Nebraska Municipalities
Nevada League of Cities and Municipalities
New Mexico Municipal League
North Dakota League of Cities
Oklahoma Municipal League
League of Oregon Cities
South Dakota Municipal League
Texas Municipal League
Utah League of Cities and Towns
Association of Washington Cities

Wyoming Association of Municipalities

**National Coalition for
Homeless Veterans**



**National Alliance to End
Homelessness**

Community Solutions

Charlotte, NC
Charleston, SC
Orlando, FL
Indianapolis, IN

Madison, WI
St. Louis, MO
Omaha, NE
Colorado Springs, CO

Tucson, NM

Engage with area Apartment Associations

- **Use data to contextualize progress and illustrate need**
- **Regular Events (once a month, twice a quarter)**
- **Variety of Events (member groups, match making events, educational/social)**
- **Use industry language**
 - **Class B/C**
 - **owner managed v. fee/third-party managed**

Address Fundamental Challenges Directly

- **We are not able to build our way out, we need existing stock**
- **Payment Standards**
- **Multiple programs**
- **Need case-by-case consideration of applications**
- **Credit, Rental, and Criminal History Flexibility**
- **Fair Housing concerns**

Have a specific question

If I guarantee your property maintains a 90% occupancy rate over any 30 day period, can you authorize/allow my organization to screen prospective tenants on a case by case basis?

Multiple tools needed

- **MOUs with properties**
- **Municipal credits/grants**
- **Landlord mitigation funds**
- **Utilities support**
- **Barrier buster (e.g. back bills, HQS repairs, application fees)**
- **Availability payments (i.e. one-time payment to keep unit)**

Able to work with one more community with a slight preference for the West Coast.



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