Public Health Approach Overview

The President’s Roadmap to Empower Veterans and End a National Tragedy of Suicide (PREVENTS) is focused on a holistic, all-hands-on-deck approach to suicide prevention. PREVENTS is developing a national Roadmap to change the culture surrounding mental health and suicide prevention through enhanced community integration, prioritized research activities, and implementation strategies that emphasize improved overall health and well-being.

Essential Public Health Services

The public health approach to suicide prevention includes 10 essential activities that communities should undertake.

Public Health Program Evaluation: Utility Focused Evaluation

The PREVENTS Task Force is building an effective Roadmap with an evaluation strategy focused on continuous improvement. This will ensure that our suicide prevention efforts are sustainable and evolving to meet national needs.

Reference: https://www.cdc.gov/publichealthgateway/publichealthservices/essentialhealthservices.html

Reference: https://www.cdc.gov/eval/evaluate/index.htm

“The science and art of preventing disease, prolonging life, and promoting health through the organized efforts and informed choices of society, organizations, public and private communities, and individuals.” - CEA Winslow

If you are a Veteran in crisis or having thoughts of suicide – or if you know a Veteran in crisis – call the Veterans Crisis Line at 1-800-273-8255 and Press 1, chat online at VeteransCrisisLine.net/Chat, or text to 838255.
Framework for Utilizing a Public Health Approach

This systematic, scientific approach to understanding and preventing suicide addresses a broad range of risk and protective factors.

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Everyone Has a Role to Play

By adopting a public health approach, PREVENTS is acting on the knowledge that suicide prevention is everyone's business, and that together, we can prevent it.


“Fulfilling society’s interest in assuring conditions in which people can be healthy.”
— Institute of Medicine

“Public health aims to provide maximum benefit for the largest number of people.”
— World Health Organization