


State of Iowa
Executive Department

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA
PROCLAMATION

- WHEREAS,** suicide is a national public health challenge that causes immeasurable pain among individuals, families, and communities across the country; and
- WHEREAS,** the number of Veteran and Military suicides has exceeded 6,000 each year from 2008-2017; and
- WHEREAS,** suicide is the 10th leading cause of death in the United States, 2nd for people ages 10-35, and on average 129 Americans die by suicide each day accounting for 47,173 suicide deaths in 2017; and
- WHEREAS,** on March 5, 2019, the President signed Executive Order 13861 calling for the development of a comprehensive plan to empower Veterans and end suicide through coordinated suicide prevention efforts, prioritized research activities, and strengthened collaboration across the public and private sectors. This plan is known as the President's Roadmap to Empower Veterans and End a National Tragedy of Suicide or PREVENTS (the "Roadmap"); and
- WHEREAS,** for every individual who feels alone, ashamed, or believes that they would be a burden if their thoughts or feelings were shared, there are scores of others in every community who want to help but are not sure how; and
- WHEREAS,** Iowa businesses are in the unique position to leverage the learnings from our employees, including Veterans, to encourage a national discussion on mental health and wellbeing in the workplace, and collaborate on meaningful solutions; and
- WHEREAS,** the Department of Veterans Affairs (VA) has a Governor's Challenge to Prevent Suicide Among Service Members, Veterans, and their Families that brings together interagency teams to address Veteran suicide at the state level; and
- WHEREAS,** the PREVENTS national public health campaign REACH, will seek to increase awareness of mental health issues and suicide prevention to reduce suicide for all Americans:

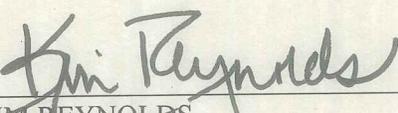
NOW, THEREFORE, I, Kim Reynolds, Governor of the State of Iowa, do hereby proclaim the Month of September 2020, as

PREVENTS MONTH

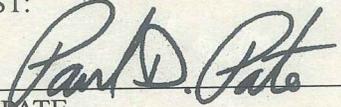
in Iowa and call upon all citizens and all sectors in the great state of Iowa to raise awareness of this whole of Government and whole of Nation approach to mental health, suicide prevention, lethal means safety, and support services available in their communities and to encourage all those in need to REACH to access help, hope, and community.



IN TESTIMONY WHEREOF, I HAVE HEREUNTO SUBSCRIBED MY NAME AND CAUSED THE GREAT SEAL OF THE STATE OF IOWA TO BE AFFIXED. DONE AT DES MOINES THIS 10th DAY OF SEPTEMBER IN THE YEAR OF OUR LORD TWO THOUSAND TWENTY.


KIM REYNOLDS
GOVERNOR OF IOWA

ATTEST:


PAUL TATE
SECRETARY OF STATE