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News Release

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Media Relations

Washington, DC 20420
(202) 461-7600
www.va.gov

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State of Women Veterans Social Media Campaign Launched

WASHINGTON – The Department of Veterans Affairs (VA) is partnering with Women Veterans Interactive (WVI) to launch a State of Women Veterans' social media campaign. The goal of the campaign is to raise awareness of women Veterans' military and societal contributions and provide an avenue for informing women Veterans about the VA benefits they have earned.

"This campaign is a collaborative effort to establish partnerships with nonprofit organizations that advocate and provide assistance on behalf of women Veterans," said Kayla Williams, Director of VA's Center for Women Veterans. "We are elated to be partnering with WVI in this important initiative. The new State of Women Veterans' social media campaign offers another way to connect with women Veterans to raise awareness about VA care and benefits and to encourage collaborative partnerships."

The campaign will conclude over the Veterans Day weekend and will be recognized and featured during a WVI- sponsored event in November.

For more information or to join in the conversation, follow @DeptVetAffairs on Twitter, like the Department of Veterans Affairs Facebook page and use the hashtag State of #WomenVets.

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