



MASTER OF CEREMONIES

MICHAEL PETERSON

We are pleased to welcome multiple Grammy and Country Music Award nominee, Michael Peterson as the Master of Ceremonies for this year's National Veterans Creative Arts Festival stage show. Michael is the 2008

recipient of the distinguished Bob Hope "Spirit of Hope" award for his service to the nation and the servicemen and women of the Armed Forces.

Recognized by Billboard magazine as the top selling new male artist and top new airplay artist in 1997 - 1998 in country music, he burst on the scene with five consecutive Billboard and Rock and Roll top twenty hits between 1997 and 2001. His number one Country Music Television (CMT) music video "From Here to Eternity" was recently chosen as one of Great American Country's top 100 greatest love song videos of all time.

"In Black," the album released in 2009, reveals Michael's powerful, moving artistry prompting country music's pre-eminent music critic Robert K. Oermann to remark, "Michael Peterson is back with the album of his career." Over the past four years Michael has created six new CDs filled with his signature up-tempo songs that are full of lyrical surprises and those "straight to the heart" ballads, which have caused more than a million people to add his music to their "favorites" playlist.

A proven-hit songwriter with multiple #1 songs in gospel and country both in the U.S and Europe, Michael's songs have been recorded by Grammy-winning superstars like Travis Tritt, Timothy B. Shmit (The Eagles), The Classic Imperials, Ty Herndon, John Berry and Deniece Williams.

His commitment to "moving people" has caused organizations such as Special Olympics, Selective Service, Ronald McDonald House, the USO, St. Jude Children's Research Hospital, The American Legion and most recently the New Holland Corporation and the U.S Army to seek him out as a voice for messages that matter.

From 2008-2010 Michael has brought the "MY REAL LIFE TOUR" sponsored by Sea-Ray Boats, The American Legion, New Holland Tractors and his presenting sponsor, the U.S. Army, to more than 150,000 people. This marks the first time the U.S. Army has backed an innovative tour by a civilian artist. The success and powerful messaging he created for young people has been a goldmine of social-emotional learning for educators, school administrators and students and is now rated as one of the top ten high school Assembly programs in the nation.

For nearly 25 years Michael Peterson has consistently inspired millions of people. Michael has a reality TV series in the final stages of development and a new CD project produced by country music legends Bob Montgomery and Kenny Mims.

It is an honor and privilege to welcome Michael Peterson as Master of Ceremonies for this year's Festival stage show.