



Use of the SDVOSB/VOSB Certification Trademark Fact Sheet

Summary:

Service-Disabled Veteran-Owned Small Businesses (SDVOSBs) and Veteran-Owned Small Businesses (VOSBs) not **currently** verified, as demonstrated by being listed on the VetBiz Vendor Information Pages/VIP, are prohibited from using the SDVOSB or VOSB certification trademarks.

Discussion:

The U.S. Department of Veterans Affairs (VA) owns United States Trademark Registration 4,026,406, which consists of a **wreath, stars, and the wording "Service Disabled Veteran Owned Small Business SDVOSB CVE"** and **"Veteran Owned Small Business VOSB CVE"** (pictured below). The mark is intended to be used by authorized persons and entities to **certify that the user is verified under 38 U.S.C. § 8127(f) (2) by VA's Center for Verification and Evaluation (CVE) as a SDVOSB or VOSB.**



[Section 32\(1\) of the Lanham Act, 15 U.S.C. § 1072](#) states that "registration of a mark on the principal register serves as constructive notice that the registrant claims ownership of the mark." This means only firms who have received an approval determination as a result of their application CVE are legally allowed to use VA's registration of the mark.

Firms that use the logo without going through the VA verification process, firms that have withdrawn from the application process, or firms whose verification has lapsed may

possibly mislead the public into believing, *incorrectly*, that they are currently verified as a SDVOSB or VOSB under [38 U.S.C. § 8127\(f\)\(2\)](#).

When VA discovers a firm is using the logo fraudulently, a firm is sent a cease and desist letter. The letter requests the firm cease all use of the mark consisting of a wreath, stars, and any other misrepresentation of the firm being a verified SDVOSB or VOSB. VA must make this request to preserve the value of our certification mark. Firms are given 30 days to remove the logo.

Of note, 38 CFR Part 74.2 (b) states that Veterans, Service-disabled Veterans, and surviving spouses with ownership interest in VetBiz verified businesses must have good character.

Quickly access VA verification application resources via [Verification Assistance](#).

For more information about VA Small and Veteran Business Programs, visit <https://www.va.gov/osdbu>.

Center for Verification and Evaluation Office of Small and Disadvantaged Business Utilization

1-866-584-2344

Monday-Friday

8 a.m.-6 p.m. (Eastern)

Status Update:

verificationfollowup@va.gov

Profile Questions:

vip@va.gov