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## Dissemination of Evidence Based Practice and Nursing Research

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### Overview

For this module, the strategies related to dissemination of evidence-based practice are reviewed.

### Objectives

- Identify the key strategies to implementation of evidence-based practice.

### Key Points

- The goals for dissemination of evidence-based practice include the ability to increase the reach of evidence, increase people's motivation to use and apply evidence and increase people's ability to use and apply evidence.
- Opportunities for the dissemination of evidence include poster and podium displays, presentations at local, regional and national conferences, participation in journal clubs, publications, etc.
- When trying to determine the best mode of dissemination consider the following:
  1. Who will benefit most from receipt of this evidence?
  2. Where will this evidence have the greatest impact?
- Journal clubs are ideal when seeking to keep students and clinicians aware of the latest evidence and improve the clinician's ability to evaluate published research critically.
- Poster/Podium Presentations are ideal for displaying a snap shot of material to encouraging the viewer to learn more.
- Presentation in local, regional and national conferences are ideal when reaching out to a specific audience seeking to learn/understand more about your presentation topic.
- Publication of evidence is encouraged when intending to maximize exposure of the evidence-based practice findings.



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### Suggested Activities

Review the following articles and discuss:

1. Benton, M. J. (2014). Dissemination of Evidence Writing Research Manuscripts for Successful Publication. *Clinical Nurse Specialist Journal*, 138-140.
2. Timmins, F. (2015). Disseminating nurse research. *Nursing Standard*, 29(48), 34-39.
3. Patel, P., DeNigris, J., Chabot, J., Panzera, A., Dunn, R., & Conners, S. (2011). Evidence Based Practice and a Nursing Journal Club. *Journal For Nurses in Staff Development*, Sept/Oct, 227-230.
4. Agency for Healthcare Research and Quality. (2012, July 31). Communication and Dissemination Strategies to Facilitate the Use of Health-Related Evidence. Retrieved May 22, 2019, from <https://effectivehealthcare.ahrq.gov/topics/medical-evidence-communication/research-protocol>

### Discussion Questions

Ask participants to review topics of interest.

Generate a discussion on the most appropriate mode of evidence dissemination based on the topics discussed. Questions to include:

1. What resources are needed to disseminate the evidence based on the mode selected?
2. Who is the most appropriate audience to receive this information?
3. What are the benefits of evidence dissemination to your selected audience?
4. What are the potential risks / impacts of failing to disseminate the evidence?
5. What are the barriers to dissemination of evidence?

### Personal Commitment to EBP Exercise

1. Ask the participants to share some of the important take-home points that they learned in this lesson.
2. How will use what you learned today in your practice.

**Suggested Time: 120 mins**